

**RESOLUTION NO. 2020-R-19**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE DISPLAY OF THE “UNITE TO FIGHT” HIV/AIDS AWARENESS MESSAGES ON BUS BENCHES PROVIDED TO THE CITY THROUGH AN AGREEMENT BETWEEN THE CITY OF NORTH MIAMI AND MARTIN OUTDOOR MEDIA, INC.; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.**

**WHEREAS**, the City of North Miami (“City”) has access to the use of bus bench advertisement space for civic messages under its Agreement for Bus Benches (the “Agreement”) with Martin Outdoor Media, Inc.; and

**WHEREAS**, pursuant to section 11 of the Agreement attached as Exhibit “A”, Martin Outdoor Media, Inc. has agreed to display messages of civic interest, as approved by the City, on all non-advertisement benches and additionally provides the City with complimentary advertisements; and

**WHEREAS**, in 2019, Empower “U”, Inc. hosted a series of "Celebrate Life" events for the community bringing awareness and education to HIV/Aids leading up to World Aids Day on December 1st with highlights including a series of pre-launch/awards ceremony for elected officials, corporations and community organizations; and

**WHEREAS**, on December 1st, a Celebration of Life candlelight vigil was held which included 1,000 people with Lights of Love for people who lost loved ones from HIV/AIDS in downtown Miami at the Torch of Friendship and a billboard and bench campaign was unveiled; and

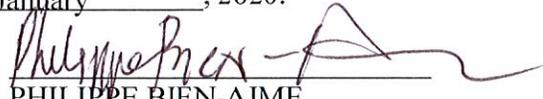
**WHEREAS**, the City desires to partner with Empower “U”, Inc. to educate the community about HIV/AIDS awareness by providing advertisement space on its bus benches for the display of the “Unite to Fight” campaign, see proposed artwork attached as Exhibit “B”; and

**NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:**

**Section 1. Approval.** The Mayor and City Council of the City of North Miami, Florida, hereby approve the display of the "Unite to Fight" HIV/AIDS education campaign on bus benches provided to the City through an Agreement with Martin Outdoor Media, Inc.

**Section 2. Effective Date.** This Resolution shall become effective immediately upon adoption.

**PASSED AND ADOPTED** by a 5-0 vote of the Mayor and City Council of the City of North Miami, Florida, this 28th day of January, 2020.

  
PHILIPPE BIEN-AIME  
MAYOR

ATTEST:

  
\_\_\_\_\_  
VANESSA JOSEPH, ESQ.  
CITY CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:

  
\_\_\_\_\_  
JEFF P. H. CAZEAU, ESQ.  
CITY ATTORNEY

SPONSORED BY: VICE MAYOR DESULME

Moved by: Galvin

Seconded by: Estimé-Irvin

**Vote:**

Mayor Philippe Bien-Aime	<u>X</u>	(Yes)	_____	(No)
Vice Mayor Alix Desulme, Ed.D.	<u>X</u>	(Yes)	_____	(No)
Councilman Scott Galvin	<u>X</u>	(Yes)	_____	(No)
Councilwoman Carol Keys, Esq.	<u>X</u>	(Yes)	_____	(No)
Councilwoman Mary Estimé-Irvin	<u>X</u>	(Yes)	_____	(No)