



北迈阿密中国城 文化艺术创新区

Chinatown Cultural Arts & Innovation District

Sponsored by: Vice Mayor Alix Desulme

City Council Meeting – May 24, 2016

Presenter: Tanya Wilson-Sejour, Planning Zoning & Development Director



NW 135th Street

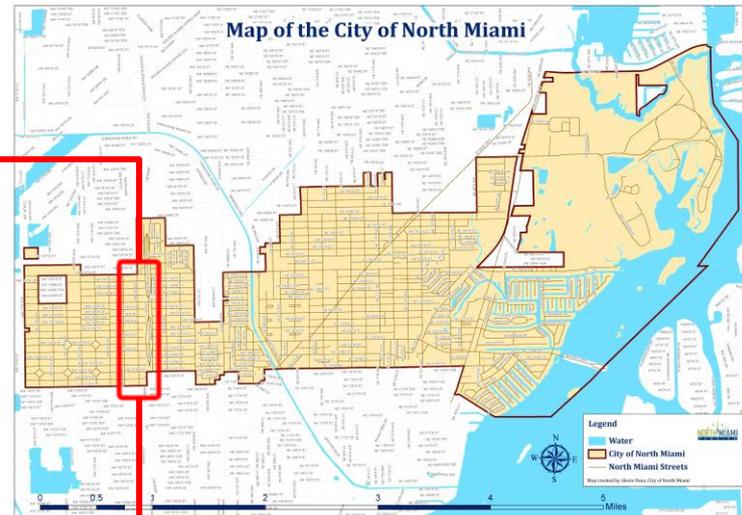
NW 7th Avenue



NW 119th Street

SUBJECT AREA:

- ❑ BY RESOLUTION 2016-R-20, SPONSORED BY VICE-MAYOR ALIX DESULME – ADOPTED FEB. 23, 2016
- ❑ COMMERCIAL AREAS ALONG THE NW 7TH AVENUE CORRIDOR, BETWEEN NW 119TH STREET AND NW 135TH STREET
- ❑ APPROXIMATELY 92.94, 16 BLOCKS
- ❑ STREETScape IMPROVEMENTS & BUSINESS INCENTIVES PROVIDED THROUGH NORTH MIAMI COMMUNITY REDEVELOPMENT AGENCY (NMCRA)
- ❑ THE CHINATOWN MASTER PLAN IS APART OF THE RECENTLY ADOPTED NMCRA PLAN FOR REDEVELOPMENT OF THE NW 7TH AVENUE CORRIDOR





February 23, 2016 –
Resolution # 2016-R-20
Adopted: Chinatown
Cultural Arts and
Innovation District

Feb 2016

Business
Development
Mission Trip to
China

May 2016



Preparation of
Concept Plan
Scope for
procurement
and selection of
the design
consultant

You are here

Steering
Committee Kickoff
with Consultant

July 2016

Approve
Consultant
Agreement

Aug 2016

Workshop #1 (by
week two)

Workshop #2 (by
week four)

Aug 2016

Oct 2016

Steering
Committee
Meeting #2

Draft of Concept
Plan submitted for
review and
comments

Nov 2016

Dec 2016

Adoption of the
Conceptual Plan-
City Council Public
Hearing

Ribbon Cutting of
the Chinatown
Gateway Arch

Oct 2017

NW 7TH AVENUE CHINATOWN CULTURAL ARTS AND INNOVATION DISTRICT TIMELINE

PLANNING PROCESS & GOAL

- ❑ Business Development Mission Trip to China
- ❑ Develop Steering Committee
- ❑ Develop a Chinatown Master Plan

BUSINESS DEVELOPMENT MISSION TRIP TO CHINA

GOAL: TO ESTABLISH CHINATOWN, CULTURAL ARTS AND INNOVATION DISTRICT

❑ Objective

- ❑ Explore Sister City Relationship with the city of Tianjin, China
- ❑ Gain education in Chinese culture and traditional architecture
- ❑ Explore economic development opportunities and secure contacts with private investors

蔡健雅·威尔逊—苏卓，美国认证规划师学会成员
分区规划及发展总监



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Translated NoMi Business Card



Objective (cont'd)

- Solidify partnership with Florida International University & Tianjin University of Commerce
- Promote North Miami as a destination for arts, culture, green innovation and education
- Acquire connections with the urban planning community of China



Translated NoMi PowerPoint



Flash Drive



Translated NoMi Brochures



NoMi Video



Ideas from pictures collected during the visit to replicate in the NoMi Chinatown:

 Building Facades

 Streetscapes

Street lights

Street signs

Pedestrian walkways

Greenspaces





THE TEAM OF DELEGATES





RUSSIA

KAZAKHSTAN

MONGOLIA

Harbin

Shenyang

NORTH KOREA

SOUTH KOREA

KYRGYZSTAN

Urumqi

Beijing

Tianjin

CHINA

Yellow River

TAJIKISTAN

Kashgar

Lanzhou

Xi'an

Nanjing

Shanghai

PAKISTAN

Wuhan

Chengdu

Chongqing

Yangtze River

NEPAL

Lhasa

BHUTAN

Guilin

Kunming

Guangzhou

Hong Kong

INDIA

BANGLADESH

BURMA/
MYANMAR

VIETNAM

LAOS

Hainan
Island



MISSION TRIP
MAY 5-16, 2016

BEIJING, CHINA

Population: >21 million

Size: 6, 336 square miles

Major Industry: Commerce and
Trade, Capital
of China

Presentations:



Press Conference & business
networking at the Marriott
Hotel



Presentation & tour of
Beijing VStartUp Co.
(incubator)



Presentation to Foreign
Affairs & Overseas Chinese
Affairs Office of Shijingshan
District People's Government
of Beijing Municipality





MISSION TRIP
MAY 5-16, 2016

BEIJING, CHINA

Presentations:



**Presentation to China
Guanghua Foundation &
meeting with the Project
Manager, GHF**





MISSION TRIP
MAY 5-16, 2016

SHANGHAI, CHINA

Population: >14 million

Size: 2,717 square miles

Major Industry: Commerce and Trade

Presentations:



Presentation & tour of the University of Shanghai for Science & Technology Business School, Department of International Trade & Economics



Business Expo at Intercontinental Hotel





Oriental Pearl Tower



MISSION TRIP
MAY 5-16, 2016

SHANGHAI, CHINA

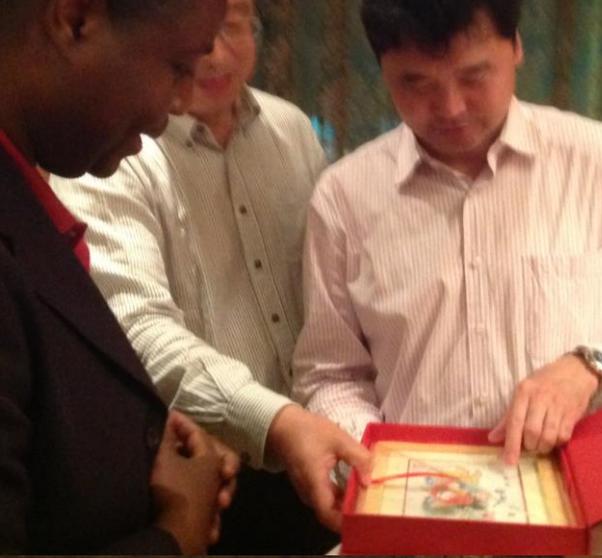
Presentations:

 Visit to the Bund Waterfront and Historic District.

 Meetings with local Urban Planners & tour of Urban Planning Museum

 Oriental Pearl Tower





MISSION TRIP
MAY 5-16, 2016

TIANJIN, CHINA

Population: >11 million

Size: 4,541 square miles

Major Industry: Manufacturing
and Technology

Presentations:



**Presentation of plaques to
FIU and Tianjin University
of Commerce.**



**FIU Spring 2016
Graduation**





MISSION TRIP
MAY 5-16, 2016

TIANJIN, CHINA

Presentations:



**FIU Graduation and
introduction to Ge Baozhen,
President of Tianjin
University of Commerce**



BUSINESS DEVELOPMENT MISSION TRIP TO CHINA
LESSONS LEARNED / FEEDBACK

- ❑ Largest manufacturer and exporter of retail and industrial products – with a sacrifice
- ❑ Major concerns for environmental pollution - increase investment in green technology
- ❑ Appreciation of RMB – shift in investment focus
- ❑ Opportunities for real estate investment in the US market and in North Miami
- ❑ Interest in partnership from investors, universities & Urban Planners



NEXT STEPS:

1. City follow-up to solidify partnership

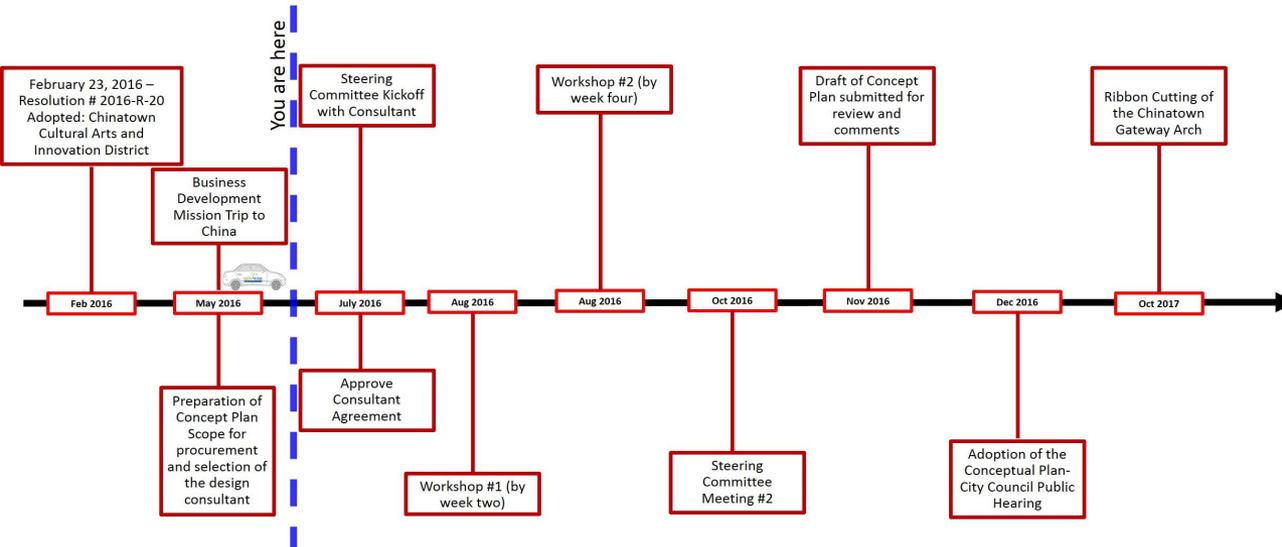
2. Development of Planning Phase:

Procurement to select Architecture Firm

Steering Committee meeting

Undergo workshops / charrettes

Create Master Plan





NORTH MIAMI
FLORIDA

NORTH MIAMI
CBA

THANK YOU

Follow us @ http://www.northmiamifl.gov/government/mayor_council/district4/d4initiatives.aspx#chinatown

