Chinatown Cultural Arts & Innovation District

Sponsored by: Vice Mayor Alix Desulme
City Council Meeting – May 24, 2016

Presenter: Tanya Wilson-Sejour, Planning Zoning & Development Director
SUBJECT AREA:

- Commercial areas along the NW 7th Avenue corridor, between NW 119th Street and NW 135th Street
- Approximately 92.94, 16 blocks
- Streetscape improvements & business incentives provided through North Miami Community Redevelopment Agency (NMCRA)
- The Chinatown master plan is apart of the recently adopted NMCRA plan for redevelopment of the NW 7th Avenue corridor
**NW 7th Avenue Chinatown Cultural Arts and Innovation District Timeline**

- **February 23, 2016 – Resolution # 2016-R-20**
  - Adopted: Chinatown Cultural Arts and Innovation District

- **March 2016 – Business Development Mission Trip to China**

- **July 2016**
  - Steering Committee Kickoff with Consultant

- **August 2016**
  - Workshop #1 (by week two)

- **August 2016**
  - Workshop #2 (by week four)

- **October 2016**
  - Draft of Concept Plan submitted for review and comments

- **November 2016**
  - Steering Committee Meeting #2

- **December 2016**
  - Adoption of the Conceptual Plan – City Council Public Hearing

- **October 2017**
  - Ribbon Cutting of the Chinatown Gateway Arch

**Planning Process & Goal**

- Business Development Mission Trip to China
- Develop Steering Committee
- Develop a Chinatown Master Plan
BUSINESS DEVELOPMENT MISSION TRIP TO CHINA
GOAL: TO ESTABLISH CHINATOWN, CULTURAL ARTS
AND INNOVATION DISTRICT

Objective

- Explore Sister City Relationship with the city of Tianjin, China
- Gain education in Chinese culture and traditional architecture
- Explore economic development opportunities and secure contacts with private investors
Objective (cont’d)

 Solidify partnership with Florida International University & Tianjin University of Commerce

 Promote North Miami as a destination for arts, culture, green innovation and education

 Acquire connections with the urban planning community of China
Ideas from pictures collected during the visit to replicate in the NoMi Chinatown:

- Building Facades
- Streetscapes
  - Street lights
  - Street signs
  - Pedestrian walkways
- Greenspaces
Population: >21 million
Size: 6,336 square miles
Major Industry: Commerce and Trade, Capital of China

Presentations:
- Press Conference & business networking at the Marriott Hotel
- Presentation & tour of Beijing VStartUp Co. (incubator)
- Presentation to Foreign Affairs & Overseas Chinese Affairs Office of Shijingshan District People’s Government of Beijing Municipality
MISSION TRIP
MAY 5-16, 2016
BEIJING, CHINA

Presentations:

Presentation to China Guanghua Foundation & meeting with the Project Manager, GHF
Population: >14 million
Size: 2,717 square miles
Major Industry: Commerce and Trade

Presentations:

Presentation & tour of the University of Shanghai for Science & Technology Business School, Department of International Trade & Economics

Business Expo at Intercontinental Hotel
MISSION TRIP
MAY 5-16, 2016
SHANGHAI, CHINA

Presentations:

Visit to the Bund Waterfront and Historic District.

Meetings with local Urban Planners & tour of Urban Planning Museum.

Oriental Pearl Tower.
TIANJIN, CHINA

Population: >11 million
Size: 4,541 square miles
Major Industry: Manufacturing and Technology

Presentations:

Presentation of plaques to FIU and Tianjin University of Commerce.

FIU Spring 2016 Graduation
MISSION TRIP
MAY 5-16, 2016
TIANJIN, CHINA

Presentations:

FIU Graduation and introduction to Ge Baozhen, President of Tianjin University of Commerce
BUSINESS DEVELOPMENT MISSION TRIP TO CHINA
LESSONS LEARNED / FEEDBACK

- Largest manufacturer and exporter of retail and industrial products — with a sacrifice
- Major concerns for environmental pollution - increase investment in green technology
- Appreciation of RMB — shift in investment focus
- Opportunities for real estate investment in the US market and in North Miami
- Interest in partnership from investors, universities & Urban Planners
1. City follow-up to solidify partnership

2. Development of Planning Phase:
   - Procurement to select Architecture Firm
   - Steering Committee meeting
   - Undergo workshops / charrettes
   - Create Master Plan
THANK YOU

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