CHINATOWN CULTURAL ARTS AND INNOVATION DISTRICT

Sponsored by: Vice Mayor Alix Desulme

Presenters: Tanya Wilson-Sejour, Planning Zoning & Development Director
Rasha Soray-Cameau, CRA Consultant
FACTS ON NORTH MIAMI

- 10 miles to Miami International Airport
- 15 mile proximity to Fort Lauderdale International Airport
- I-95 connects the city to the North-South commercial corridors
- Several major state highways traverse North Miami
- 20 miles to Port of Miami
- Bus and train systems run through North Miami
Internationally recognized as a hub for Education, Film Production, and Contemporary Art

One of top Real Estate Markets to watch over the next 5 years – Miami Herald, Bendixen Associates (June 2015).

Certified Silver Florida Green City
ECONOMIC DEVELOPMENT INCENTIVES

- Railways
  - Florida East Coast Railway, est. 1895 meets the freight and personal transport needs

- Public Transportation
  - NOMI Express Line

- Seaports
  - Port of Miami located in Biscayne Bay
    - “The cruise capital of the world”
    - “The cargo gateway of the Americas”

- Enterprise Zone
  - Tax rebates to businesses
CURRENT PROPOSAL:

☐ TO DESIGNATE THE SUBJECT AREA — FEB 23, 2016

☐ CHINATOWN STEERING COMMITTEE

☐ CONCEPTUAL DESIGN MASTER PLAN
SUBJECT AREA:

- COMMERCIAL AREAS ALONG THE NW 7TH AVENUE CORRIDOR, BETWEEN NW 119TH STREET AND NW 135TH STREET
- APPROXIMATELY 92.94 ACRES
PURPOSE OF THE DESIGNATION

- NW 7th Avenue is a major north-south commercial street and a gateway to North Miami
- To foster economic growth and spur redevelopment in order to:
  - Strengthen existing businesses through financial and technical assistance
  - Attract new businesses
  - Create new jobs
  - Improve quality of life
SCOPE OF WORK

- Evaluate new land use, urban design, and landscape potentials in relation to the City’s Comprehensive Plan, Downtown and Major Corridor Master Plan, and the community’s overall vision of the area.

- Work in concert with the Chinatown Art and Innovation Zone Steering Committee, City Staff, elected officials, local businesses, and residents in the community to develop the Plan.

- Highlight opportunities that are available to NW 7th Avenue businesses and residents to improve the quality of life

- Celebrate Chinese culture

- Develop long-range policies that provide clear and predictable guidance to citizens, developers, stakeholders, and City staff.
CASE STUDIES

- Philadelphia
  - Over 200 retail stores
  - Avg. Retail Revenue: $125m/yr.

- Seattle
  - Over 200 retail stores
  - Avg. Retail Revenue: $41m/yr.

- Washington DC
  - 38 Retail stores
  - Tax assessment: $2.5b (2015)
Opportunity to create a Master Plan to:

- Assess market conditions along NW 7th Ave
- Establish design guidelines focused on Chinese motif and architectural elements
- Encourage capital projects that support a walkable, aesthetically pleasing, transit-oriented destination
- Include recommendations to create innovation district focused on arts, culture, research and technology
- Create Steering Committee to develop a Chinatown Master Plan and help guide process.

- **Composition:**
  - Beacon Council
  - Chinese Association
  - University reps
  - CRA
  - Local Businesses
  - Local Resident
  - City Staff
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The North Miami Community Redevelopment Agency (NMCRA) is an independent governmental agency charged with:

- elimination of conditions of slum and blight
- enhancement of the quality of life of its residents.

This is accomplished by:

- providing financial grants and incentives to businesses and developers
- funding infrastructure improvements
- Offering grants to home purchasing and renovations.
POMPANO BEACH BLVD. STREET AND BEACH RENOURISHMENT
HARBOUR VILLAGE 2 BLOCK
CORRIDOR WITH FACADES AND
LANDSCAPING / STREETS CAPING.

POMPANO BEACH
WEST PALM BEACH

1989

2016
By Resolution 2016-R-20, North Miami City Council designated Chinatown Cultural Arts & Innovation District in February 2016.

Comprised of 16 blocks over commercially zoned land along NW 7th Ave, a major North/South state road

60,000 cars travel per day on NW 7th Ave, adjacent to Interstate 95

Planned Mixed-Use corridor with multi-story buildings

Public Private Partnerships and land available — actively looking for investor partners

Financial Incentives through City of North Miami and North Miami Community Redevelopment Agency

Source: Morikami, Museum & Japanese Gardens