

RESOLUTION NO. 2025-R-93

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE INTERIM CITY MANAGER AND CITY ATTORNEY TO NEGOTIATE AND EXECUTE THE NORTH MIAMI BREWFEST PARTNERSHIP AGREEMENT FOR SPONSORSHIP AND NAMING RIGHTS BETWEEN THE CITY OF NORTH MIAMI AND THE FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES; FURTHER AUTHORIZING THE INTERIM CITY MANAGER TO DO ALL THINGS NECESSARY TO IMPLEMENT THE AGREEMENT ON BEHALF OF THE CITY; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.

WHEREAS, the City of North Miami (the “City”) desires a partnership with the Florida International University Board of Trustees (“FIU”) for the North Miami BrewFest, one-day festival featuring some of the best breweries in South Florida and their one-of-a-kind beers, with the mission to contribute to brewing science education and innovation for the craft brew industry, brewpubs, and homebrew organizations (“BrewFest”); and

WHEREAS, BrewFest began as a student project, led by the hospitality management students at the Chaplin School of Hospitality & Tourism Management at FIU; and

WHEREAS, in addition to featuring local cuisine from area restaurants as well as games and activities, BrewFest includes several educational seminars delivered by FIU faculty and top industry experts who share unparalleled expertise and passion for beer brewing and the science behind it; and

WHEREAS, BrewFest will be held at NoMi Village at 12351 NW 7th Avenue, North Miami, FL 33168, on Saturday, November 15, 2025, from 1:00 p.m. to 6:00 p.m.; and

WHEREAS, the City has sponsored BrewFest every year since 2016 and desires to continue to build on the event’s success; and

WHEREAS, the proposed Sponsorship and Naming Rights Agreement (“Agreement”) provides for the City’s sponsorship as Title Partner of the 2025 North Miami BrewFest in an amount of One Hundred Twenty-Five Thousand Dollars (\$125,000.00) and in-kind contributions

and also provides for joint naming rights to the North Miami BrewFest brand name and reputation;
and

WHEREAS, the Mayor and City Council find that the negotiation and execution of the North Miami BrewFest Partnership Agreement with the Florida International University Board of Trustees, in substantially the attached form, is in the best interest of the City.


NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. Authority of Interim City Manager and City Attorney. The Mayor and City Council of the City of North Miami, Florida, hereby authorize the Interim City Manager and the City Attorney to negotiate and execute the North Miami BrewFest Sponsorship and Naming Rights Agreement with the Florida International University Board of Trustees, in substantially the attached form.


Section 2. Authority to Implement Agreement. The Mayor and City Council of the City of North Miami, Florida, hereby authorize the Interim City Manager to do all things necessary to implement said Partnership Agreement on behalf of the City.

Section 3. Effective Date. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a 4 - 0 vote of the Mayor and City Council of the City of North Miami, Florida, this 7th day of April, 2025.



ALIX DESULME, ED.D.
MAYOR

ATTEST:



VANESSA JOSEPH, ESQ.
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:


JEFF P. H. CAZEAU, ESQ.
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

Moved by: Burns

Seconded by: Desulme

Vote:

Mayor Alix Desulme, Ed.D.
Vice-Mayor Kassandra Timothe, MPA
Councilman Kevin A. Burns
Councilwoman Mary Estimé-Irvin
Councilman Pierre Frantz Charles, M.Ed.

<u>X</u>	(Yes)	<u> </u>	(No)
<u>X</u>	(Yes)	<u> </u>	(No)
<u>X</u>	(Yes)	<u> </u>	(No)
<u> </u>	(Yes)	<u> </u>	(No) Absent
<u>X</u>	(Yes)	<u> </u>	(No)