

## CONSULTING SERVICES AGREEMENT

This "Agreement" entered by and between the **City of North Miami**, Florida, a municipal corporation of the State of Florida (hereinafter referred to as "City"), and **Miami Marketing Strategies INC.**, whose principal place of business is located at 14215 South Biscayne River Drive, North Miami, FL 33161 (hereinafter referred to as "Consultant").

**WHEREAS**, the City wishes CONSULTANT to lease/acquire floats for the City;

**NOW THEREFORE** in consideration of the mutual promises contained herein, and good valuable consideration, the parties identified above, intending to be bound hereby, enter into the following Agreement:

I. **Services**

The consultant will facilitate the acquisition or lease of floats to the City of North Miami for its Annual Winter National Parade and other uses, which includes, but not limited to:

A. The consultant will act as a facilitator to connect the City of North Miami with several float-making companies.

B. The consultant will facilitate negotiations of floats, identifying storage sites based on the manufacturer's parameters.

C. The consultant will assist in negotiating subleases with other interested parties to generate revenue.

D. The consultant will provide advice and counsel the City of North Miami regarding floats.

II. **Fees**

The City agrees to pay, CONSULTANT an amount not to exceed Twenty-Five Thousand Dollars (\$25,000.00) as full compensation for the services. The consultant will bill the City in two (2) equal installments over the engagement period in the amount of Twelve Thousand Five Hundred Dollars (\$12,500.00). The City shall pay the consultant within thirty (30) days of receipt of the invoice total shown to be due on such invoice, provided the City has accepted the Services.

III. **Expenses**

The City of North Miami agrees to reimburse the Consultant for all pre-approved expenses by the City of North Miami. (No expenses will be made without prior written approval from City of North Miami official.).

IV. **Term of Agreement**

This agreement shall commence on April 01, 2024, and shall remain in full effect until services have been fulfilled.

V. **Termination**

Except as otherwise provided herein, this Agreement may be terminated by either party with thirty (30) days advance written notice to the other at its address as herein specified. In such event, the City shall pay Consultant compensation for Services rendered prior to the effective date of termination. The City shall not be liable to Consultant for any additional compensation, or any consequential or incidental damages.

IN WITNESS WHEREOF, the Parties have executed this Agreement by their respective proper officers duly authorized the day and year first written above.

**ATTEST:**

Corporate Secretary or Witness:

The Miami Marketing Strategies INC, a Florida  
Limited Liability Company: **“Consultant”**

By: \_\_\_\_\_

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ATTEST:**

City of North Miami, a Florida municipal  
corporation: **“City”**

By: \_\_\_\_\_

Vanessa Joseph, Esq.  
City Clerk

By: \_\_\_\_\_

Rasha Cameau, MBA, FRA-RP  
City Manager

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:

By: \_\_\_\_\_

Jeff P. H. Cazeau  
City Attorney