



Dear North Miami Business Owner,

As part of the Cigarette Litter Prevention Program (CLPP), initiated by Keep America Beautiful® in 2002, we are pleased to offer your business free cigarette receptacles. The CLPP is the nation's largest and most effective initiative aimed at eradicating cigarette litter from our streets, parks, and public areas. According to the Keep America Beautiful® 2020 National Litter Study, cigarette butts are the most littered item in America, representing 20 percent of all items and 88% of litter 4" or smaller. Cigarette litter is not only unsightly but also harmful to the environment, wildlife, and public health. Through this program, we aim to raise awareness about the importance of proper cigarette butt disposal.

Our offer to your business includes the provision of cigarette receptacles at no cost. These receptacles can be strategically placed at transition points to non-smoking areas. Furthermore, after collecting cigarette butts in these receptacles, we encourage you to separate the cigarettes from other trash and send them to TerraCycle for recycling using the free shipping label available [HERE](#). We understand that the maintenance of these receptacles is an important consideration. Therefore, we entrust business owners like you to help maintain the receptacles regularly, ensuring they remain effective in curbing cigarette litter.

To take advantage of this opportunity or if you have any questions, please do not hesitate to reach out to the Sustainability Division of the Community Planning and Development department. Thank you for considering this initiative, and we look forward to working together to make our community a better place for everyone and to keep North Miami beautiful.

Sincerely,

**Paula Christina Viala, LEED AP® ND, ENV SP**  
Sustainability Administrator  
Community, Planning and Development  
12400 NE 8<sup>th</sup> Avenue  
North Miami, FL 33161  
Phone: 305-893-6511 Ext. 19008  
<https://www.northmiamifl.gov/406/Connect-with-Us>

Community, Planning and Development Department  
12400 NE 8<sup>th</sup> Avenue | North Miami | Florida | 33161 | 305.895.9825 | Fax: 305.895.4074