

RESOLUTION NO. 2021-R-32

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, DIRECTING THE CITY MANAGER OR CITY MANAGER'S DESIGNEE TO DEVELOP RECOMMENDATIONS FOR ECONOMIC DEVELOPMENT MEASURES ON BOTH THE LOCAL AND STATE LEVELS TO ATTRACT TECHNOLOGY COMPANIES, ENTREPRENEURS, AND INVESTORS TO RELOCATE THEIR HEADQUARTERS TO NORTH MIAMI, TO ENCOURAGE AND FOSTER TECHNOLOGY START-UPS TO LAUNCH AND REMAIN IN THE CITY, AND TO RETAIN AND PROMOTE THE DEVELOPMENT OF TECHNOLOGY COMPANIES CURRENTLY EXISTING IN THE CITY; AND TO PROVIDE REPORT; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.

WHEREAS, for years, Silicon Valley in California has been at the center of the technology industry; and

WHEREAS, in recent years, the technology community in Miami-Dade County has been growing, including the creation of local start-up technology companies, coworking spaces, and technology incubators, and the migration of venture capitalists and entrepreneurs; and

WHEREAS, Miami-Dade County and its geography as well as diverse population make it an ideal location for technology companies and executives seeking to launch or expand their international presence; and

WHEREAS, recently, technology investors and executives as well as technology companies and venture capital firms have relocated, or announced plans to relocate, from Silicon Valley and elsewhere to Miami-Dade County; and

WHEREAS, the attraction of the technology industry and the creation of a technology hub in the City of North Miami will create higher paying jobs, opportunities for employment for graduates, and an increase in economic prosperity for all of Florida; and

WHEREAS, indeed, the technology industry employs approximately 12.1 million workers throughout the United States, has grown by 2.3 million workers over the past decade and is anticipated to continue to steadily grow as technology fuels and supports almost all other industries; and

WHEREAS, the technology sector has a high productivity output: while technology workers make up approximately 7.7 percent of the overall United States workforce, they account for an estimated 10 percent of the total United States economy; and

WHEREAS, many of the jobs in the technology industry are high-paying jobs; and

WHEREAS, the estimated median wage in the United States for technology jobs is \$84,284 compared to the median wage for the United States labor force for all jobs at \$44,432; and

WHEREAS, it is in the best interests of the City of North Miami to promote the relocation of the technology industry, professionals, companies, and investors to North Miami and the launch of new technology start-ups in North Miami in order to create new jobs and strengthen the City's economy; and

WHEREAS, in section 125.045, Florida Statutes, the Florida Legislature recognized that this state faces increasing competition from other states for the location of private enterprises, and that there is a need to enhance and expand economic activity by attracting business enterprises to this state; and

WHEREAS, pursuant to the City of North Miami 2036 Comprehensive Plan Objective 9.1, the City shall develop an Economic Development Action Plan that will be periodically updated to attract new businesses and retain existing businesses

WHEREAS, this Council seeks to create an economic development plan in order to attract the technology industry from Silicon Valley and elsewhere to the City of North Miami—specifically, for technology companies to relocate their headquarters to Miami-Dade County, to foster and encourage technology start-ups to launch their business and remain in Miami-Dade County, to retain and promote the development of technology companies currently existing in North Miami, and to promote the creation of a technology hub; and

WHEREAS, this Council desires to direct the City Manager or City Manager's designee to develop recommendations for economic development measures on both the state and local levels, in collaboration with the Beacon Council, Inc. ("Beacon Council"), as the official economic development agency for Miami-Dade County, to attract technology companies to relocate their headquarters, to launch start-ups in Miami-Dade County, and to promote the development of existing technology companies; and

WHEREAS, this Council further desires to direct the City Manager or City Manager's designee to present a report including such recommendations to this board.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. **Recitals.** The foregoing recitals set forth above are adopted by the Mayor and City Council of the City of North Miami, Florida and are incorporated herein.

Section 2. **Direction to the City Manager.** The Mayor and City Council of the City of North Miami, Florida, directs the City Manager or City Manager's designee to develop recommendations for economic development measures on both the state and local levels to: (1) attract technology companies, entrepreneurs, and investors to relocate, and to relocate their headquarters, to North Miami; (2) encourage and foster technology start-ups to launch and remain in the County; (3) retain and promote the development of technology companies currently existing in the City; and (4) provide and foster vocational training to support technology companies, including but not limited to, training on coding. Such recommendations may be developed in collaboration with the Beacon Council and local chambers of commerce.

Section 3. **Direction on Written Reports.** Directs the City Manager or City Manager's designee to prepare a written report relating to such recommendations. The report should include, but not be limited to, an identification of proposed economic development measures on both the state and local levels, real property which could be made available to serve as a large-scale campus for headquarters and offices for technology companies and start-ups, advertising and promotional strategies to market the City of North Miami as a technology hub, and an implementation schedule. Staff shall provide a report within ninety (90) days.

Section 3. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a 5-0 vote of the Mayor and City Council of the City of North Miami, Florida, this 23rd day of March, 2021.


PHILIPPE BIEN-AIME
MAYOR

ATTEST:



VANESSA JOSEPH, ESQ.
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:



JEFF P. H. CAZEAU, ESQ.
CITY ATTORNEY

SPONSORED BY: COUNCILWOMAN ESTIME-IRVIN

Moved by: Galvin

Seconded by: Estimé-Irvin

Vote:

Mayor Philippe Bien-Aime
Vice Mayor Scott Galvin
Councilwoman Carol Keys, Esq.
Councilwoman Mary Estimé-Irvin
Councilman Alix Desulme, Ed.D.

<u>X</u>	(Yes)	_____	(No)
<u>X</u>	(Yes)	_____	(No)
<u>X</u>	(Yes)	_____	(No)
<u>X</u>	(Yes)	_____	(No)
<u>X</u>	(Yes)	_____	(No)