



**STROKES FOR SUCCESS**

**May 18, 2012**

**Miami Beach Golf Club**



1st Annual

# Strokes for Success Golf Tournament

Registration - 11:30 AM | Shotgun - 1 PM sharp

May 18, 2012

Miami Beach Golf Club

The Police Athletic League of North Miami and Miami Beach hope that you will join us in the effort to shape and inspire our youth in to Powerful Active Leaders at our First Annual P.A.L Strokes for Success Golf Tournament. This Fundraiser will raise awareness as well as much needed funds that will be used to help provide athletic, educational and cultural programs for the advancement of our young leaders in the Greater Miami-Dade Community.

Please join us in reaching our goal of raising \$150,000.00 towards building the future North Miami Police Athletic League Training and Community Facility and to raise funds to enhance the PAL programs within the City of Miami Beach. Distinguished community leaders and professionals will have the opportunity to enjoy a day of golfing and networking, followed by an exclusive awards dinner, all for a great charitable cause. The event will be held on Friday, May 18, 2012.

The Police Athletic League of North Miami (PAL of NM) is a non-profit organization committed to developing the partnership between parents, schools and the police to cultivate "Powerful Active Leaders" from our communities' youth. PAL of NM provides mentorship, leadership and scholarships for sports programs for Miami-Dade's underprivileged youth. These activities build a bond between the community while projecting a positive image where officers and community authorities are seen as a friend and not a threat.

Since 1990, the PAL of NM has served North Miami and neighboring communities in Miami-Dade County through the support of the City of North Miami, the North Miami Police Department and volunteers from the community at large.

The mission of the Miami Beach Police Athletic League ("MBPAL") is to improve the conditions that threaten the future of our youth through community involvement that fosters positive relationships between youths and police officers; inspire loyalty and commitment to American traditions and institutions; promote a spirit of benevolence, friendship, sociability, good-will and tolerance among the youth of the community; and prevent and combat juvenile delinquency, crime and violence by providing civic, athletic, recreational and educational opportunities and resources.

Thank you in advance for your support. For more information, please contact Officer James Stuart at 786-256-0039 or via email [jstuart@northmiamipolice.com](mailto:jstuart@northmiamipolice.com).



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## Golf Tournament Sponsorship Packages

<p><b>Premier Sponsor.....\$10,000</b></p> <ul style="list-style-type: none"> <li>• 16 VIP playing spots (Four Foursomes)</li> <li>• Networking Dinner</li> <li>• Full page color ad in program book and back cover</li> <li>• Company name as title sponsor on event signage and all marketing materials</li> <li>• Recognition during awards program</li> <li>• Souvenir photos of foursomes</li> <li>• Product placement in gift bags</li> <li>• Sixteen luxury gift bags</li> </ul> <p><b>Platinum Sponsor.....\$7,500</b></p> <ul style="list-style-type: none"> <li>• 12 playing spots (Three Foursomes)</li> <li>• Networking Dinner</li> <li>• One full page color ad in program book</li> <li>• Company name under title sponsor on event signage and all marketing materials</li> <li>• Product placement in gift bags</li> <li>• Twelve luxury gift bags</li> </ul> <p><b>Gold Sponsor.....\$6,000</b></p> <ul style="list-style-type: none"> <li>• 8 playing spots (Two Foursomes)</li> <li>• Networking Dinner</li> <li>• One full page black and white ad in program book</li> <li>• Company name under title sponsor on event signage and all marketing materials</li> <li>• Product placement in gift bags</li> <li>• Eight luxury gift bags</li> </ul> <p><b>Silver Gift Sponsor.....\$4,000</b></p> <ul style="list-style-type: none"> <li>• 4 playing spots (One Foursome)</li> <li>• Networking Dinner</li> <li>• Program book listing</li> <li>• Sponsor tee sign on course</li> <li>• Sponsor logo on all Signature Player Gifts</li> <li>• Four player gift bags</li> </ul>	<p><b>Bronze Specialty Sponsor.....\$2,000</b></p> <ul style="list-style-type: none"> <li>• 4 playing spots (One Foursome)</li> <li>• Networking Dinner</li> <li>• Choice of signage on golf carts, during the networking luncheon and the driving range</li> <li>• Four player gift bags</li> </ul> <p><b>Cart Sponsor.....\$1,000</b></p> <ul style="list-style-type: none"> <li>• 4 playing spots (One Foursome)</li> <li>• Networking Dinner</li> <li>• Program book listing</li> <li>• Sponsor sign on all golf carts</li> <li>• Four player gift bags</li> </ul> <p><b>Classic Tee Sponsor.....\$750</b></p> <ul style="list-style-type: none"> <li>• 4 playing spots (One Foursome)</li> <li>• Networking Dinner</li> <li>• Program book listing</li> <li>• Sponsor tee sign on course</li> <li>• Four player gift bags</li> </ul> <p><b>Foursome.....\$600</b></p> <ul style="list-style-type: none"> <li>• 4 playing spots</li> <li>• Networking Dinner</li> <li>• Four player gift bags</li> </ul> <p><b>Single Tournament Player.....\$150</b></p> <ul style="list-style-type: none"> <li>• 1 playing spot</li> <li>• Networking Dinner</li> <li>• One player gift bag</li> </ul> <p><b>Corporate Flag - (No Golf).....\$200</b></p> <p>A custom sign will be created and displayed on the Tee number of your choice</p> <p><b>Networking Dinner Only with gift bag.....\$100</b></p>
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## Golf Tournament Sponsorship

### Ad Book\*

Full Page Color Ad (4-1/2" x 7-1/2").....	\$300
Full Black and White Ad (4-1/2" x 7-1/2").....	\$250
Half Page Color Ad (4-1/2" x 3-3/4").....	\$150
1/3 Page Color Ad (4-1/2" x 2-1/2").....	\$100
Listing in Ad Book as contributor.....	\$50

\*Company logo and ad artwork must be supplied in digital format only, JPEG or EPS files. All ads must be sized to the specifications above. Email files no later than April 30, 2012 to [mchery@northmiamipolice.com](mailto:mchery@northmiamipolice.com).

### Beverage Sponsor

Beverage sponsors will receive recognition in all marketing materials, press releases and diner signage. If your company wishes to have exclusive rights in their beverage category, you must provide beverages for at least 200 persons.

### In-kind Sponsor

Sponsors willing to donate gift bags, raffle and silent auction items are welcome. As an in-kind donor you will be recognized on all promotional material.



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## Sponsorship and Player Registration Form

Please print sponsor name exactly as you want it to be listed on promotional materials. To ensure your acknowledgement in the promotional materials, this form must be returned by April 14, 2012.

Sponsor/Company Name	Contact Name		
Address	City	State	Zip
Telephone	E-mail		

### Sponsorship Commitment

- |   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> Premier Sponsor</li> <li><input type="checkbox"/> Platinum Gold Sponsor</li> <li><input type="checkbox"/> Player Gift Sponsor</li> <li><input type="checkbox"/> Silver Specialty Sponsor</li> <li><input type="checkbox"/> Cart Sponsor</li> <li><input type="checkbox"/> Classic Tee Sponsor</li> <li><input type="checkbox"/> Foursome</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> Single Tournament Player</li> <li><input type="checkbox"/> Corporate Flag - (No Golf)</li> <li><input type="checkbox"/> Networking Luncheon Only</li> <li><input type="checkbox"/> Ad Book</li> <li><input type="checkbox"/> Full Page Color Ad</li> <li><input type="checkbox"/> Full Black and White Ad</li> <li><input type="checkbox"/> Half Page Color Ad</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 1/3 Page Color Ad</li> <li><input type="checkbox"/> Listing in Ad Book as contributor</li> <li><input type="checkbox"/> Beverage Sponsor</li> <li><input type="checkbox"/> In-Kind Sponsor</li> </ul> |
|---|---|---|

### Patrons

I cannot attend, but would like to contribute \$ \_\_\_\_\_ to the benefit of the Police Athletic Leagues of North Miami and Miami Beach.

My check/money order is enclosed for: \$ \_\_\_\_\_ (made payable to the PAL of North Miami)

Credit Card. Charge my credit card: \$ \_\_\_\_\_  Visa  MasterCard  American Express  Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date (mo/yr)

\_\_\_\_\_  
Name as it appears on card (please print)

\_\_\_\_\_  
Authorization Signature



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### Player Registration *(Foursome will be played as a best ball scramble)*

#### Player 1

\_\_\_\_\_

Name

\_\_\_\_\_

Company/ Organization

\_\_\_\_\_

E-mail

\_\_\_\_\_

Phone

#### Player 2

\_\_\_\_\_

Name

\_\_\_\_\_

Company/ Organization

\_\_\_\_\_

E-mail

\_\_\_\_\_

Phone

#### Player 3

\_\_\_\_\_

Name

\_\_\_\_\_

Company/ Organization

\_\_\_\_\_

E-mail

\_\_\_\_\_

Phone

#### Player 4

\_\_\_\_\_

Name

\_\_\_\_\_

Company/ Organization

\_\_\_\_\_

E-mail

\_\_\_\_\_

Phone