



Relay For Life
JOIN
the fight

2014 Relay For Life of North Miami
Sponsorship Packet
April 5, 2014
Griffing Park

For more information visit our website at:
www.relayforlife.org/northmiamifl



2014 Relay For Life of Sponsor Benefits

As a Sponsor, your company will receive visibility through the Relay For Life of North Miami.

Gold Sponsor Benefits (\$4,000 Level)

Pre-event exposure

- Opportunity to speak at the Relay For Life Event Kickoff
- Opportunity to speak at Team Parties (4-5)
- Logo prominently displayed on:
 - Event newsletters
 - Promotional brochures, posters and all collateral material
 - Event website (front page and sponsor page)
- Mentions in all pre-event publicity in local publications

Event exposure

- Opportunity to speak at the Opening Ceremonies
- 10x10 tent (provided by ACS if sponsor does not have own)
- Banner prominently displayed on-site (3 banners (4x6) provided by sponsor)
- Logo prominently displayed:
 - Event program
 - Back of participant t-shirts
 - Back of team captain t-shirts
 - Back of cancer survivor t-shirts
 - Event track marker (3 markers)
 - Thank you board

Post-event exposure

- Opportunity to speak at the Wrap-Up Celebration
- Logo prominently displayed on:
 - Final event newsletter
 - Participant thank you correspondence
 - Invite & Recognition at Wrap-Up Celebration



Silver Sponsor Benefits (\$2,000 Level)

Pre-event exposure

- Logo displayed on:
 - Event newsletters
 - Promotional brochures, posters and all collateral material
 - Event website (sponsor page)

Event exposure

- Opportunity to speak during the Relay event
- Banner displayed on-site (2 banners (4x6) provided by sponsor)
- Logo displayed:
 - Event program
 - Back of participant t-shirts
 - Event track marker (2 markers)
 - Thank you board

Post-event exposure

- Logo displayed on:
 - Final event newsletter
 - Participant thank you correspondence
 - Invite & recognition at Wrap-Up Celebration



Bronze Sponsor Benefits

(\$1,000 Level)

Pre-event exposure

- Name displayed on:
 - Event newsletters
 - Event website (sponsor page)

Event exposure

- Banner displayed on-site (1 banners (4x6) provided by sponsor)
- Name displayed on:
 - Event program
 - Event track marker (1 markers)
 - Thank you board

Post-event exposure

- Name displayed on:
 - Final event newsletter
 - Participant thank you correspondence
 - Invite & recognition at Wrap-Up Celebration



Luminaria Program Sponsor (\$500 Level - Up to 2 per event)

Event exposure

- Recognition as Luminaria Program Sponsor in all event newsletters.
- Opportunity to speak during the Luminaria Program at the event
- Recognition on:
 - All Luminaria sales materials
 - Event newsletter
 - Event thank you board
 - Event Program

Post-event exposure

- Invite & recognition at Wrap-Up Celebration

Survivor Program Sponsor (\$500 Level - Up to 2 per event)

Event exposure

- Recognition as Survivor Program Sponsor in all event newsletters.
- Opportunity to speak during the Survivor Program at the event
- Logo included on:
 - All survivor recruitment materials
 - Event thank you board
 - Event Program
 - Event Newsletter

Post-event exposure

- Invite & recognized at Wrap-Up Celebration

Finish The Fight Sponsor (\$350 Level - Up to 2 per event)

Event exposure

- Name displayed on:
 - Track Marker or signage
 - Event thank you board
 - Event Program

Post-event exposure

- Invite & recognized at Wrap-Up Celebration




Hope Sponsor**(\$250 Level - Up to 4 per event)****Event exposure**

- Name recognition at Luminaria bag “Hope” display area and logo included on:
 - Track Marker
 - Event Program

Post-event exposure

- Invite & recognized at Wrap-Up Celebration

Track Marker Sponsor**(\$100 Level - Unlimited)**

- Logo will appear on a track marker.



Event Sponsorship Agreement

2014 Relay For Life of **North Miami**

Please print all names legibly and exactly as they should appear in all publications.

Corporate Individual Foundation

Name _____

Contact Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail Address _____

Please check payment method:

Make checks payable to: **American Cancer Society**. Check enclosed: \$ _____

Please circle sponsor level: Area Presenting _____ Gold _____ Silver _____ Bronze _____

Luminaria _____ Survivor _____ Finish The Fight _____ Hope _____

Track Marker _____

Credit Card Payment Visa Master Card Discover

Credit Card number _____ Expiration Date _____

Cardholder Name _____

Bill me later _____

Contributions received before **March 1st, 2014** will receive full benefits as outlined in the attached proposal.

Please submit camera ready logo and logo requirements by **March 1st, 2014**.

Signature of Donor

Date

Please sign and retain a copy. For further information, please contact **Vanessa Pineda** of the American Cancer Society, Florida Division, **305-779-2877**. Or FAX to **305-592-5140**

Mailing address if different from above:

Thank you for this tax-deductible contribution and for your commitment to the fight against cancer.

Please sign form and return to:

Vanessa Pineda
American Cancer Society
Relay For Life of North Miami
8095 NW 12 Street, #200
Doral, FL 33126

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352, WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

