



North Miami



2010

September 8, 2011

Dear Friends and Neighbors:

The 2011 WinterNational Thanksgiving Day Parade Committee would like to extend a special invitation to you to be part of our 37th Annual Parade!

This year we are promoting *Health Awareness* with our ACHIEVE (Action Communities for Health, Innovation, and Environmental Change) initiative. As a participant of the WinterNational Thanksgiving Day Parade, we encourage you to celebrate with us and feature your entry. The parade will receive media coverage in both Miami-Dade and Broward counties. This year's theme is "Healthy Places, Healthy People."

Please complete the enclosed form and return it by Thursday, November 3rd, 2011 via email to aramos@northmiamifl.gov or by U.S. mail to secure your entry in the 2011 parade. Applications are also available on-line at www.northmiamifl.gov/parks. Once the application has been received and approved, you will receive an email or phone call to confirm your entry. One week prior to the parade date, we will mail/email your unit's staging number, location, maps and parade instructions. Should you have any questions, please contact Andrea Ramos by telephone at 305-895-9840, Ext. 12227, or email to aramos@northmiamifl.gov.

Sincerely,

A blue ink handwritten signature of Jeff Geimer, consisting of several loops and a long horizontal stroke.

Jeff Geimer
Director of Parks and Recreation

AAR/jg

Enclosure

Cc: Andrea Ramos, Special Events Supervisor
Ernie Ramos, Recreation Superintendent
Pam Solomon, Public Information Officer



**"Celebrating 37 years as
South Florida's Largest
Thanksgiving Day Parade!"**

Parks and Recreation

810 NE 125 Street | North Miami | Florida | 33161 305.895.9840 Fax: 305.892-8639



**CITY OF NORTH MIAMI
PARKS & RECREATION DEPARTMENT**

North Miami



SAVE THE DATES



**Halloween Haunted Trails
& Kids Fun Zone**

Friday, October 28, 2011

7:00 – 11:00 PM

**Enchanted Forest Park
1725 NE 135 Street**

Come and enjoy Halloween with the City of North Miami. For those thrill seekers, come and experience North Miami's Haunted Trails. For smaller children, enjoy games and activities in the not so spooky area of our 22-acre park.

Are you a VENDOR or would like to VOLUNTEER? Let us know!

**37th Annual WinterNational
Thanksgiving Day Parade**

Thursday, November 24, 2011

10:00 AM

**Downtown North Miami
(NE 5th – NE 12th Avenue)**

Continue to celebrate and enjoy the events of North Miami on Thanksgiving morning with the city's 37th Annual Winternational Thanksgiving Day Parade. Be a part of the only parade in South Florida on Thanksgiving morning. Watch with family and friends as community groups, professional floats and high school bands march the streets of downtown North Miami.

Are you part of a GROUP that would like to be in the parade? Let us know!



Interested in participating, volunteering or becoming a vendor, contact Andrea at 305-895-9840, Ext. 12227 or via email at aramos@northmiamifl.gov

Applications are now being accepted.



North Miami



CITY OF NORTH MIAMI
2011 WINTERNATIONAL PARADE



RETURNING Participant
DEADLINE:
Thursday, October 13th!

NEW Participant
DEADLINE:
Friday, November 11th!

Thanksgiving Day
Thursday, November 24, 2011
10:00 AM

Thank you for your interest in participating in South Florida's only Thanksgiving Day Parade! Please include a Photograph of your group (performing, costumes, etc). All entries must have signage to represent the organization that is no less than 3 x 5 feet in size with black lettering (5" tall) on white background. Mobile units must have signage on both sides of the float or riding unit. For walking groups, one portable banner will be required to lead the entry.

The City of North Miami is promoting Health Awareness with the Health program ACHIEVE. This years theme is "Healthy Places, Healthy People." How will you visually display your entry? (We encourage your group to be colorful, have sound and be visually pleasant to a family atmosphere).

Please complete this form and fax to Andrea Ramos at 305-892-8639 or email to aramos@northmiamifl.gov . Additional information will be sent upon receipt of your application.

Group Name
Contact Person
Mailing Address
City State Zip
Contact Information: Work () ext. Fax () Cellular ()
Home () E-Mail Address:

Please mark (X) which of the following your entry can be described as:

- Walking Unit in costumes
Float (on flatbed or tow unit) include a photo Describe: length, width, height
Mobile: (any type of moving vehicle)
Special Music Enclosed: Name of Title & Artist Time length
Total # of Persons involved:

You may also mail to: WinterNational Thanksgiving Day Parade
North Miami Parks and Recreation Department
12300 NE 8 Avenue North Miami, FL 33161

If you have questions or need theme or costume suggestions please call:
Andrea A. Ramos, Special Events Supervisor,
305-895-9840 x12227, or email at: aramos@northmiamifl.gov or
Visit www.northmiamifl.gov today for the city's programs, events and links!





North Miami Parks and Recreation

**37th WinterNational Thanksgiving Day Parade
November 24, 2011**



PRESS/TV INFORMATION

This information will be used to **announce your group at our three announcement areas** (NE 6 Avenue & NE 10 Avenue) as well as the Main Stage area on NE 8 Avenue.

Should you have any questions please contact Andrea A. Ramos at 305-895-9840 x12227, email aramos@northmiamifl.gov Please return this form by November 3, 2011 to: 12300 NE 8 Avenue, North Miami, FL 33161 FAX: 305-892-8639

All forms will also be available online at: www.northmiamifl.gov/parks

PLEASE PRINT

Please check one: Float _____ Band _____ List Other _____

TITLE OF ENTRY (i.e. Mr. Trophy presents Holiday Magic): _____

- Include your creative name in tune with the "Healthy People, Healthy Places" Theme

1. Group Name of Parade Unit: _____

2. List additional sponsors (if any): _____

3. Contact person: Name: _____

Phone: (H) _____ (W) _____ Cell: _____

Email address: _____ Website: _____

4. Who will be riding/walking in the unit? (i.e., employees, volunteers, etc.) _____

5. If float: Length: _____ Width: _____ Height: _____

Built & Decorated by: _____

6. Number of people in unit? _____

7. If pre-recorded music: _____

What type of music will be played? _____

8. Describe the unit (float, costumes, etc.) _____

9. Range of ages of people in group: _____

10. History of Organization/Company: _____

11. Awards or interesting facts about the unit: _____

12. Special comments: _____



37th Annual WinterNational Thanksgiving Day Parade



Thursday, November 24, 2011 @ 10:00 AM
Downtown North Miami – Parade Route NE 5th Avenue – NE 12th Avenue.

Rules and Regulations:

1. All chaperones and participants must be in costume.
2. All participants must provide their own costumes. *(The city does not provide)*
3. All mobile units must be decorated.
4. All entries must exhibit a creative representation of the Parade theme:
"Healthy Places, Healthy People!" – be creative, use your imagination! Call us for assistance.
5. All Units must visually be represented as an *All-America* group (i.e. costumes, decorations and sound).
6. All **tow units must be decorated** with the theme of the float.
7. Units **may not stop** to perform at any time during the parade unless chosen.
**Parade stops are based on originality, entry information, photo and entertainment value.*
8. The contact person should be with the unit at all times and a minimum of two (2) people are required to walk beside your entry. *We encourage entries to go above and beyond the minimum.*
9. No objects may be thrown from the unit.
10. Photos and music will not be returned.
11. Entries will be accepted or rejected at the discretion of the WinterNational Parade Committee.
12. Parade committee requires a minimum of two (2) "on-float" activities on your float. A successful "on-float" activity can incorporate two or more of the below suggestions.
 - Music on your float.
 - Entertainment – dancers, stilt walkers, clowns etc. walking alongside the entry.
 - Flags and/or banners to be carried or waived on or alongside the entry.
 - Company or organization mascot.
 - Coordination of float participants' clothing – matching shirts, costumes etc.
 - Other – if you have any ideas please submit for Parade committee review and approval.
13. All approved applicants will be acknowledged by return mail or electronic mail and provided with complete parade instructions, including the staging area diagram, a route map for arrival.
14. ***Any unit violating the Parade Rules or has a discipline problem will run the risk of disqualification the day of the parade.***

