NORTH MIAMI
FLORIDA
776 N.E. 125 Street, North Miami, Florida 33161

Council Report

To: The Honorable Mayor and City Council

From: Tanya Wilson-Sejour, Planning Manager/Community Planning & Development

Date: May 13, 2014

Re: Adoption of the City's Comprehensive Signage Master Plan

Recommendation:

That the Mayor & Council adopt the Comprehensive Signage Master Plan to establish a uniformed sign template that will serve as the official guide to all future City owned wayfinding signs in accordance with the requirements of the City's Comprehensive Plan.

Background

Many of the City's former signs were outdated and served little purpose in appropriately defining the City's borders and navigating visitors through North Miami's neighborhoods and corridors. As such, Objective 9.1 of the City of North Miami's Comprehensive Plan encourages the preparation and design of City owned signage in order to identify and promote the City's unique image and identity within the region. Additionally, Policy 9.1.3 of the Comprehensive Plan provides that the City shall install appropriate and attractive signage and wayfinding through the implementation of a Comprehensive Signage Master Plan with the goal of creating an environment that will enhance the appearance of the City's corridors, improve navigation and establish a recognizable image for the City that helps to create a sense of place.

The proposed Signage Master Plan (attached) allows for the creation of a series of uniformed sign templates that will help visitors, residents and business interests to more easily navigate through the City's neighborhoods and market North Miami's civic, cultural, historic and recreational destinations. As such in the Fall of 2011 the Mayor and Council directed staff to begin working on a comprehensive signage program with the creation of a series of sign types weaved together by the City's approved shades of blue and green reflected in the color scheme. To date 74 signs have been installed throughout the City.

Components of the Comprehensive Signage Program

The signage system serves both a directional, informational and marketing/branding purpose for the City in order to meet the needs of pedestrians, bicyclists and motorists alike. The Comprehensive Signage Program includes the following sign components:

A) Public Facilities Identity Sign – Signage for all municipal buildings. There are two types: one for police and the other for all other municipal buildings.
B) Primary and Secondary "Gateway" Identity – (1) Primary signs located along major corridors that announce the city's boarders or gateways. (2) Secondary identity refer to locations that serve as major focal points along a major city through fare that are not at the edge of the city but announce a significant intersection or point of emphasis.
C) Destination/Place Name – These identify the presence of a specific overlay district like the arts overlay or downtown district.
D) Parking Lot Signs - These identify the location of all parking lots located within the city's downtown area.
E) Park Facility Signs – This represents signage placed at the city's major park s with the names of each facility posted.
F) "P" Sign – The bold blue "P" design Identifies the locations of on street parking or directs motorist to public parking lots though out the downtown.
G) Directional Signage – Provides a message schedule with arrows that direct the motorist or pedestrian to city owned facilities or places of interest.
H) LED Sign – Digital message board designed to provide pictures and information to the public.
(See attached master plan – Page 14)

Conclusion

To date the City has installed over 74 new signs at key locations throughout the City. Staff believes the signs will help to visibly market the City's Park Facilities, Downtown Parking, Arts/Downtown District and other places of interest to residents as well as prospective investors and visitors. To that end City staff has received several inquiries from other municipalities in the region who have expressed an interest in emulating North Miami's Comprehensive Signage program. Staff believes the prominent "Welcome to North Miami" message displayed on many of the signs promotes a positive image of the City as an inviting place to live, work and conduct business. Staff recommends the adoption of the sign master plan in compliance with the City's Comprehensive Plan.

Attachment: Draft Signage Master Plan

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, ADOPTING THE ATTACHED SIGNAGE MASTER PLAN, TO SERVE AS A DESIGN GUIDE FOR ALL FUTURE CITY GATEWAY, PUBLIC FACILITY, PARKING AND DIRECTIONAL SIGNAGE CONSISTENT WITH THE CITY OF NORTH MIAMI COMPREHENSIVE PLAN AND APPLICABLE SECTIONS OF CHAPTER 14-51, FLORIDA ADMINISTRATIVE CODE, AS AMENDED FROM TIME TO TIME; PROVIDING FOR AN EFFECTIVE DATE AND FOR ALL OTHER PURPOSES.

WHEREAS, Objective 9.1 of the City of North Miami ("City") Comprehensive Plan ("Comprehensive Plan") encourages the preparation and design of signage for City-wide application, identifying and promoting the City's unique image and identity within the region; and

WHEREAS, Policy 9.1.3 of the Comprehensive Plan provides that the City shall install appropriate and attractive signage and wayfinding through the implementation of a Signage Master Plan ("Master Plan") with the goal of creating an economic environment that will enhance the economic prosperity of local businesses, and attract new business while improving the quality of life for all residents; and

WHEREAS, the Master Plan will allow for the creation of a uniformed sign template that will help visitor, resident and business interests to more easily navigate through the City's urban areas and help identify City owned facilities; and

WHEREAS, the Master Plan will serve as the official guide to all future City sign selection, fabrication and installation; and

WHEREAS, the Mayor and City Council have reviewed the proposed Master Plan and find that it serves to enhance the identity of the City and further advances the vision of the Comprehensive Plan.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. **Authority of City Manager.** The Mayor and City Council of the City of North Miami, Florida, hereby adopt the attached Signage Master Plan, to serve as a design guide for all future City gateway, public facility, parking and directional signage consistent with the City of North Miami Comprehensive Plan and applicable sections of Chapter 14-51, Florida Administrative Code, as amended from time to time.

Section 2. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a _____ vote of the Mayor and City Council of the City of North Miami, Florida, this _____ day of May, 2014.

_____
LUCIE M. TONDREAU
MAYOR

ATTEST:

_____
MICHAEL A. ETIENNE, ESQ.
CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

_____
REGINE M. MONESTIME
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

Moved by: _____

Seconded by: _____

Vote:

Mayor Lucie M. Tondreau	_____ (Yes)	_____ (No)
Vice Mayor Philippe Bien-Aime	_____ (Yes)	_____ (No)
Councilperson Scott Galvin	_____ (Yes)	_____ (No)
Councilperson Carol Keys, Esq.	_____ (Yes)	_____ (No)
Councilperson Marie Erlande Steril	_____ (Yes)	_____ (No)

NORTH MIAMI
FLORIDA

NORTH MIAMI

CITY OF NORTH MIAMI COMPREHENSIVE SIGNAGE MASTER PLAN JAN 2014

TABLE OF CONTENTS

ACKNOWLEDGEMENTS.....4

SECTION 1: INTRODUCTION AND PROJECT OVERVIEW

- Purpose of the Plan..... 7
- Benefits of Wayfinding..... 8
- Permitting.....9
- Quality Control.....9
- Project Funding..... 9
- Strategic Planning..... 10

SECTION 2: COMPREHENSIVE MASTER PLAN

- Components of the Master Plan..... 13
- Master Sign Template.....14
- Gateway Sign.....15
- Directional Sign.....16
- Park Facility Sign.....17
- Art District Sign.....18
- Parking Signs.....19-22
- Public Facility Signs.....23-24
- LED Signs.....25

SECTION 3: SIGN LOCATION

- Parks Phase Signage Map.....28
- Map of Downtown Parking Lots.....29
- City Wide Signage Locations.....30
- Arts/Downtown Sign Map.....31
- FDOT Signage Schedule.....32-37

APPENDIX A: RESOLUTIONS.....39-41

ACKNOWLEDGEMENTS

Objective 9.1 and Policy 9.1.3 of the City's Comprehensive Plan recommends the creation of a Wayfinding/Signage Plan. As such, the City retained Glen Welden & Associates to prepare renderings for the initial gateway sign concept and subsequently retained Baron Sign Manufacturing to finalize the remaining Public Facility, Art District and Destination sign designs. Baron Signs was also tasked with the final fabrication and installation of all the signs. The sign colors with hues of blue, green, and yellow designs were in large part inspired by the City's 2010 branding process which resulted in a new logo boasting a more vibrant color scheme with a modern template. Refinement of the sign locations, messages and design of the final Comprehensive Signage Master Plan is the product of collective input from our design professionals, City residents, businesses, staff, and elected officials. As a result of their diligence and commitment to the project, the Comprehensive Signage Master Plan will serve as a uniformed sign template for all future installations of City Gateway, Directional, Public Parking and Public Facility signs.

BARON SIGN MANUFACTURING

3TCI,Inc.
Professional
Surveyors & Mappers

City Council

Mayor Lucie M. Tondreau
Vice Mayor Marie Erlande Steril
Councilperson Carol Keys
Councilperson Scott Galvin
Councilperson Philippe Bien-Aime

Consultant Team

Baron Sign Manufacturing
3TCI Surveyors
Glen Welden & Associates
Garreth Mann, GIS

City Staff

Tanya Wilson-Sejour, Project Manager
Pam Solomon
Megan Maher
Jeff Geimer
John O'Brien
Alexis Pena
Kent Walia

A city is not
an accident but
the result of coherent
visions and aims.

- Leon Krier, The Architecture of Community

Purpose of the plan

The purpose of the Comprehensive Signage Master Plan is to establish a cohesive Wayfinding philosophy and design approach for all future City signs. The Master Plan provides a uniformed sign template for all City gateway, destination, public facility and place name signs. The newly designed signs will more clearly identify North Miami's edges and differentiate its boundaries from that of the neighboring Cities. Additionally, the comprehensive signage program serves as both a navigation and a marketing tool to showcase and direct the public to the City owned facilities, downtown/arts districts and places of interest. The bold North Miami emblem in each sign markets the City's image and helps create a sense of place.

An April 2009 Urban Land Institute (ULI) Technical Assistance Panel Report highlighted the importance of raising the demand for goods and services in North Miami's downtown by increasing the critical building mass, continuing façade improvements and improving access to downtown parking. The report emphasized the need for proper signage to help reduce the perception of inadequate parking and to improve access to downtown businesses and services. The comprehensive signage program helps to satisfy the need for better signage within the downtown and throughout the city. The new parking signs within the program highlight the location and availability of public parking throughout the downtown area. (See map of downtown parking lots on page 29.)

It should be noted that since the installation of new parking lot signs, which replaced the old dilapidated signs, staff has seen an increase in the number of cars utilizing several public parking lots. Additionally, the directional signs, which showcase a list of up to five destinations, have been installed at strategic locations throughout the City to assist both pedestrian and motorists to more easily navigate through North Miami's busy streets. Staff believes the Signage Master Plan advances the vision of the City's Comprehensive Plan and will serve as a guide for future City signage installations.

OLD LOGO

NEW LOGO

Benefits of Wayfinding

Besides improvements in roadway navigation and creating a sense of place. Signage encourages walk-ability, promotes access to recreational facilities and leads to an improvement in overall quality of life. According to the Centers for Disease Control and Prevention (CDC), the proportion of overweight adults in the United States has risen from 24 percent in 1960 to 64 percent in 2010. Nationally, 22 percent of American children are now considered obese; this is a 55 percent increase from 1963. With a more obese population, additional health risks and rates of diseases also increase. Obese people are 40 times more likely to develop diabetes; one in three Americans born today will be diagnosed with diabetes. Obesity significantly increases the risk of cancer, heart disease, stroke, high blood pressure, arthritis and other health afflictions. Today, obesity is quickly overtaking tobacco as the major cause of death in the United States. Obesity is exacerbated by community design issues. Thirty years ago, two-thirds of all children walked or biked to school.

Today, only 13 percent of children walk or bike to school, and 73 percent of children fall short of recommended minimum weekly physical activity. As stated by Dr. Richard Jackson, MD, "The largest health crisis of the 21st century will not be disease...it will be combating the sedentary lifestyle that is the cause of the disease. We don't have a health crisis, we have an inactivity crisis." (Jackson, Richard. September 12, 2010. Presentation to the American Society of Landscape Architects 2010 Annual Meeting). By providing Wayfinding tools and informative signs, the project will help the City of North Miami become more user-friendly and provide the tools to identify the City as a destination with daily activities, and a venue for recreation, arts, culture, and commerce.

I. Permitting

- Since many of the signs were proposed within either city or state right of ways, permit approvals were required from either the city or FDOT depending on the particular location.

II. Quality Control

- Continued quality control was an integral part of the process. From design, fabrication to final installation, the project manager worked closely with the contractor and made several visits to the manufacturing plant to ensure the final product was created and installed to precision based on the original design intent. The Final design includes safety features with vehicle break away mechanism and anti theft engineering to reduce damage from vandalism.

III. Project Funding

- The project was financed through funds obtained from the city's Community Redevelopment Agency as well as the County's Gas Tax fund. The project costs included:
  - Design
  - Fabrication
  - Permitting
  - Landscaping
  - Survey
  - Recording of easement agreements
  - Contingency

Sign fabrication at the manufacturing plant

Strategic Planning

Sign Review Committee

Many of the city's former signs were very old, dilapidated, and served little purpose in properly defining the city's edges and effectively navigating visitors through North Miami's neighborhoods and corridors. As such the Mayor & council included policies in the city's comprehensive plan requiring the creation of a wayfinding master plan. The City's Community Planning & Development Department spearheaded the creation of the comprehensive signage program and assembled a signage review committee (SRC) comprised of the City Planner (Project manager), Director of Parks and Recreation, Graphic Designer, Transportation Manager and Public Information Manager. The SRC met on an ongoing basis to review and provide input on the proposed designs, message content and locations of the signs.

The input and guidance from the SRC was critical to the development of the Signage Master Plan. Each member brought a unique perspective to the process which resulted in the creation of an original wayfinding program that reflects the diverse, artistic microcosm that North Miami has become.

The consultants & staff gave presentations before the Mayor and City Council throughout the process to provide project updates and also solicited input from the CRA advisory board business development board as well as members of the public. The final design concept reflects a sense of place that is both progressive and dynamic!

Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistence.

- Daniel H. Burnham, architect (1846-1912)

Components of the Master Plan

The signage system serves both a, directional and informational purpose to meet the needs of the pedestrian, bicyclist as well as the motorist. The comprehensive program includes the following components:

A) Public Facilities Identity Sign – Signage for all municipal buildings. There are two types: one for police and the other for all other municipal buildings.

B) Primary and Secondary "Gateway" Identity – (1)Primary signs located along major corridors that announce the city's boarders or gateways. (2) Secondary identity refer to locations that serve as major focal points along a major city through fare that are not at the edge of the city but announce a significant intersection or point of emphasis.

C) Destination/Place Name – These identify the presence of a specific overlay district like the arts overlay or downtown district.

D) Parking Lot Signs – denote the assigned numerical label for each parking lot located with in the city's downtown area.

E) Park Facility Signs – This represents signage placed at the city's major park s with the names of each facility posted.

F) "P" Sign – Identifies the locations of onstreet parking or directs motorist to public parking lots within the downtown.

G) Directional Signage – Provides a message schedule with arrows that direct the motorist or pedestrian to city owned facilities or places of interest.

H) LED Sign – Digital message board designed to provide pictures and information to the public.

Note: See Fig 1 for examples of each sign type.

MASTER SIGN TEMPLATE

Figure 1

A1

A2

B

C1

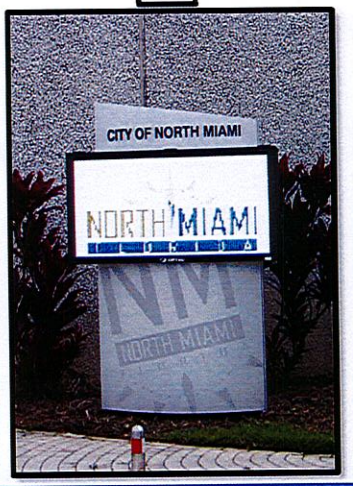
C2

D

E

F

G



H

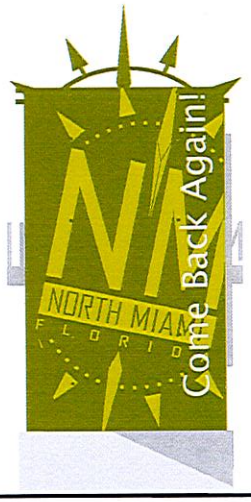
GATEWAY SIGN

BEFORE

AFTER

FRONT VIEW

BACK VIEW



SIDE VIEW

SPECIFICATIONS

WAYFINDING SIGNS TO BE CONSTRUCTED OF ALUMINUM PANELS, ANGLE FRAMING AND ALUMINUM POLES. APPROVED ARTWORK AND COLORS TO BE PROVIDED BY CLIENT. ALL FINISHES TO BE FREE OF ABRASIONS, CUT MARKS, WELD DIMPLES / BLISTERS.

QTY: 1

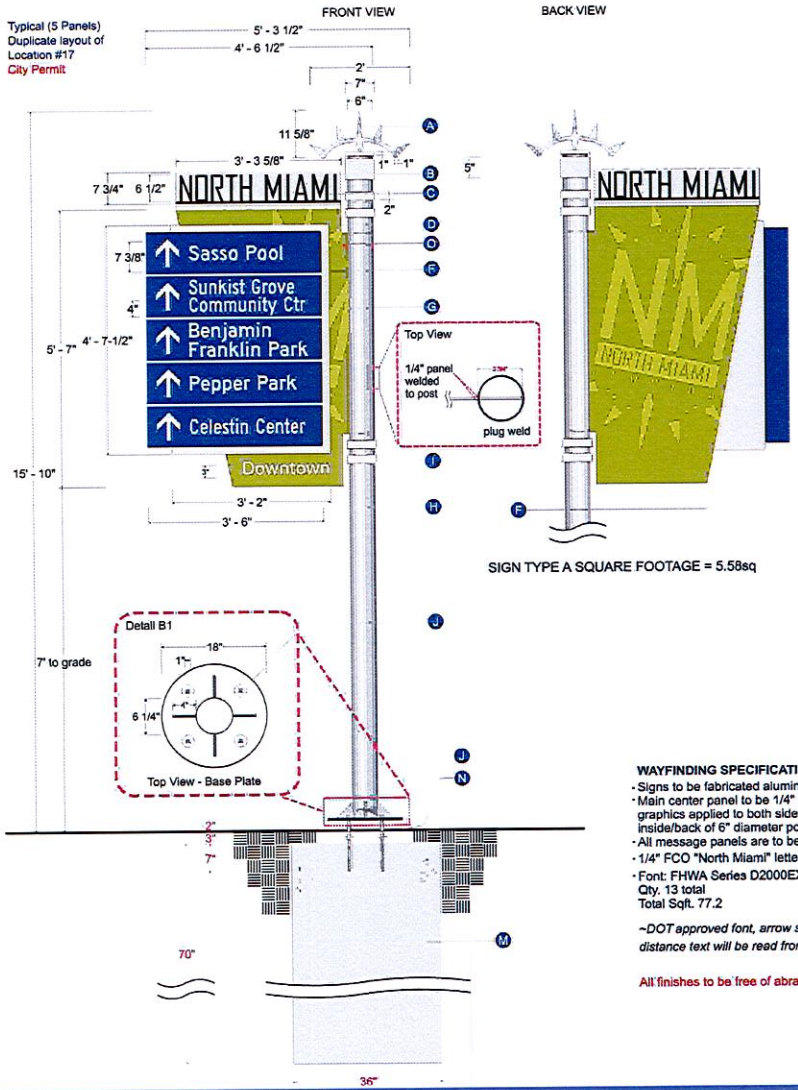
COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384c
- LIGHT GREEN PMS 383c
- BLUE PMS 653c
- WHITE

GREEN PMS 384C (CUSTOM) C24 M-2.5 Y-98 K32.5 (THIS GREEN IS CUSTOM MIXED FOR DIGITAL PRINTING ONLY. APPROVED BY CLIENT.)

NOTE: ALL FINISHES TO BE MAP ACRYLIC POLYURETHANE WITH A GRAFFITI RESISTANT CLEAR COAT.

DIRECTIONAL SIGN SPECIFICATIONS



SIGN TYPE A SQUARE FOOTAGE = 5.58sq

A. 1/4" thick aluminum decorative compass, painted MAP Brushed Aluminum, to be welded inside post

B. 1/4" thick aluminum panel with painted graphics on both sides of panel, to be plug welded inside post for maximum structural integrity.

C. 1/4" thick FCO letters, painted MAP Black, mounted with vhb tape to the 1/4" alum. back plate (B)

D. 1" x 1" x 1/8" aluminum tubing, painted MAP Brushed Aluminum welded to aluminum panel.

E. 1" x 1" x 1/8" aluminum angle welded to 1/4" aluminum panel.

F. 1/8" thick aluminum panel painted MAP Brushed Alum. and Blue PMS 653C, with reflective lettering, mounted with 1" x 1" x 1/8" aluminum angle

G. White reflective vinyl arrows & text to be applied to 1/8" aluminum panels

H. 6" diameter aluminum schedule 40 pipe with 1/4" wall

I. Aluminum accents painted MAP Brushed Aluminum, mounted to post w/ set screws

J. 18" diameter x 3/4" thick aluminum base plate with welded gussets (see detail B1)

K. 1" x 1" x 1/8" aluminum angle, welded to 1/8" panel (G)

L. #10 Self tapping screws attach panel G to panel B 6" o.c.

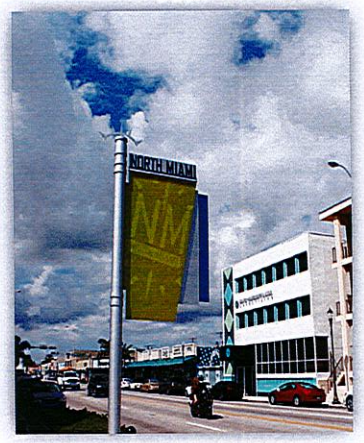
M. 3,000 P.S.I. Concrete foundation

N. Breakaway specifications (see diagram below)

O. 1/4" aluminum panel with painted graphics on both sides of panel, to be plug welded inside post for maximum structural integrity. Panel welded to 1" x 1" x 1/8" aluminum angle

Front

Back



WAYFINDING SPECIFICATIONS:

- Signs to be fabricated aluminum and structural angle.
- Main center panel to be 1/4" thick aluminum with painted graphics applied to both sides of panel, welded to the inside/back of 6" diameter post
- All message panels are to be painted blue with reflective vinyl text
- 1/4" FCO "North Miami" lettering on front and back of sign
- Font: FHWA Series D2000EX & Myriad Pro
  Qty. 13 total
  Total Sqft. 77.2

~DOT approved font, arrow size and design, text height per visual distance text will be read from, colors to conform with DOT restrictions.

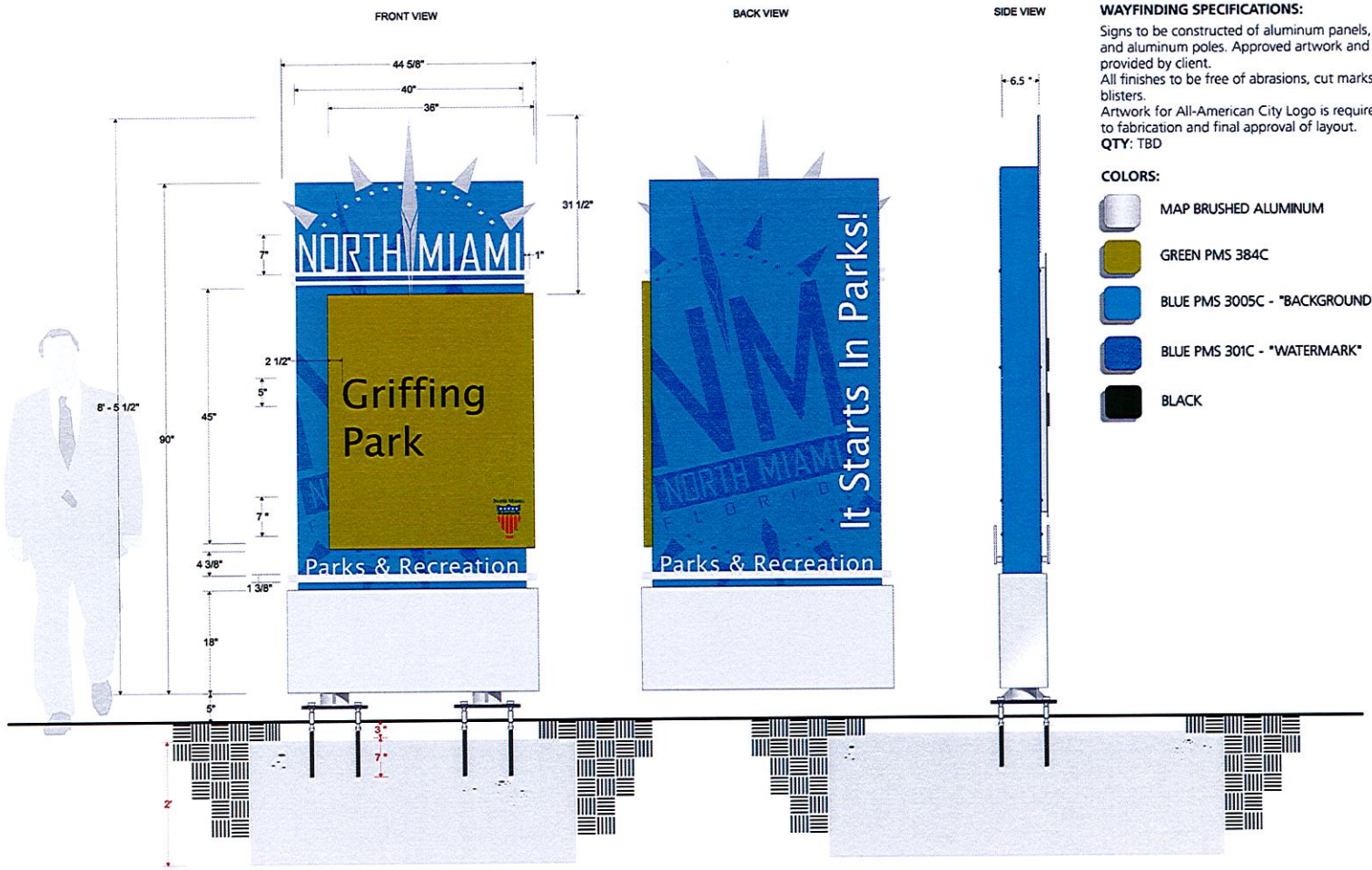
All finishes to be free of abrasions, cut marks, weld dimples/blisters.

COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384C (NOTE: CUSTOM MIX MP 64152)
- LIGHT GREEN PMS 383C
- BLUE PMS 653C
- WHITE

Note: All finishes to be MAP Acrylic Polyurethane with a graffiti resistant clear coat.

PARK FACILITY SIGN



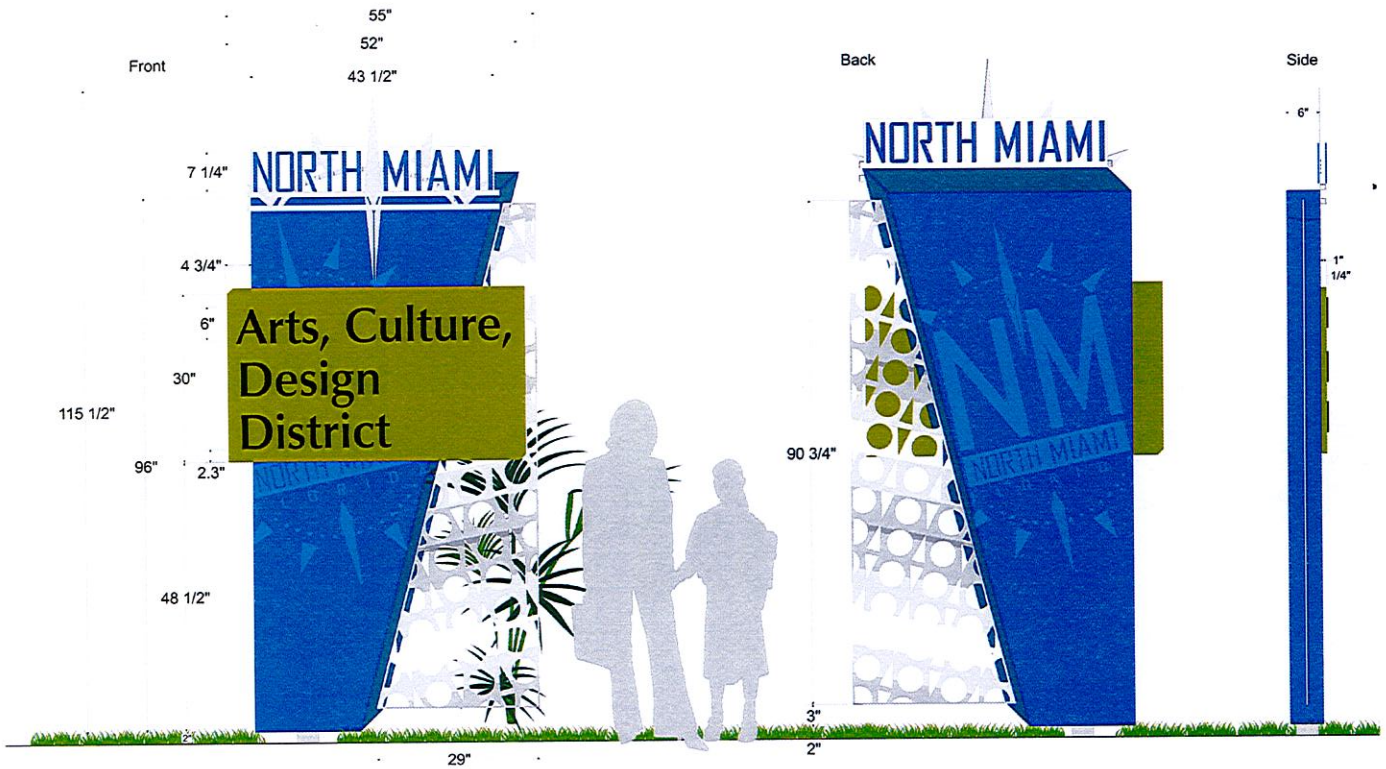
WAYFINDING SPECIFICATIONS:

Signs to be constructed of aluminum panels, angle framing and aluminum poles. Approved artwork and colors to be provided by client.
All finishes to be free of abrasions, cut marks, weld dimples / blisters.
Artwork for All-American City Logo is required by client prior to fabrication and final approval of layout.
QTY: TBD

COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384C
- BLUE PMS 3005C - "BACKGROUND"
- BLUE PMS 301C - "WATERMARK"
- BLACK

ART DISTRICT SIGN



FRONT

REAR

WAYFINDING SPECIFICATIONS:

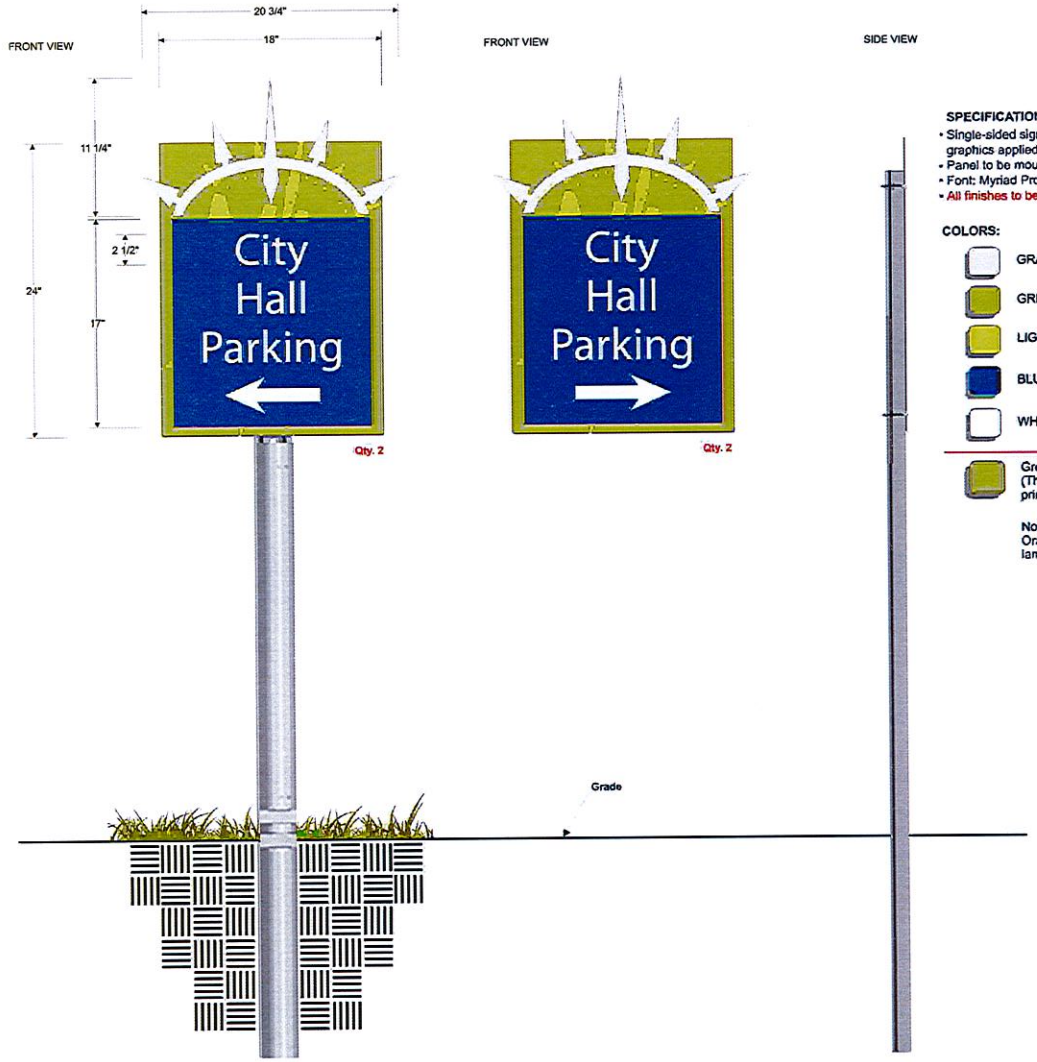
Signs to be constructed of aluminum panels, angle framing and aluminum poles. Approved artwork and colors to be provided by client.
All finishes to be free of abrasions, cut marks, weld dimples / blisters.

QTY: 4
Proposed Sqft.: 44.1

COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384C, MP 09010 GOLDEN GREEN
- BLUE PMS 3005C - "WATERMARK"
- BLUE PMS 301C - "BACKGROUND"
- BLACK - (Satin)
- WHITE - (Satin)

PARKING LOT SIGN



SPECIFICATIONS:

- Single-sided signs to be of 1/8" aluminum with digitally printed graphics applied to the front of the panel
- Panel to be mounted to existing U-channel post
- Font: Myriad Pro
- All finishes to be free of abrasions, cut marks, weld dimples/blisters

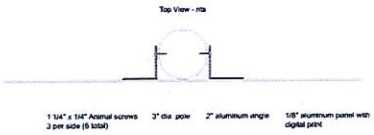
COLORS:

- GRAY, 10% BLACK
- GREEN PMS 384C (NOTE: CUSTOM MIX MP 64152)
- LIGHT GREEN PMS 383C
- BLUE PMS 653C
- WHITE

Green PMS 384C (custom) C-24 M-2.5 Y-98 K-32.5 (This green is custom mixed for digital printing only. Approved by client.)

Note: All digitally printed graphics will be Orajet 3640G-010 brand with a graffiti resistant laminate Oraguard 240-000RW overlay.

PARKING SIGNS



SPECIFICATIONS:

- Single-sided signs to be of 1/8" aluminum with digitally printed graphics applied to the front of the panel
- Panel to be mounted to 3" diameter poles
- Font: Myriad Pro
- All finishes to be free of abrasions, cut marks, weld dimples/blisters.

COLORS:

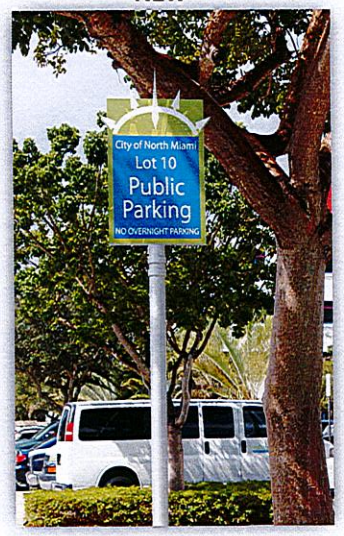
- GRAY, 10% BLACK
- GREEN PMS 384C (NOTE: CUSTOM MIX MP 64152)
- LIGHT GREEN PMS 383C
- BLUE PMS 653C
- WHITE

Green PMS 384C (custom) C-24 M-2.5 Y-98 K-32.5 (This green is custom mixed for digital printing only. Approved by client.)

Note: All digitally printed graphics will be Orajet 3640G-010 brand with a graffiti resistant laminate Oraguard 240-000RW overlay.

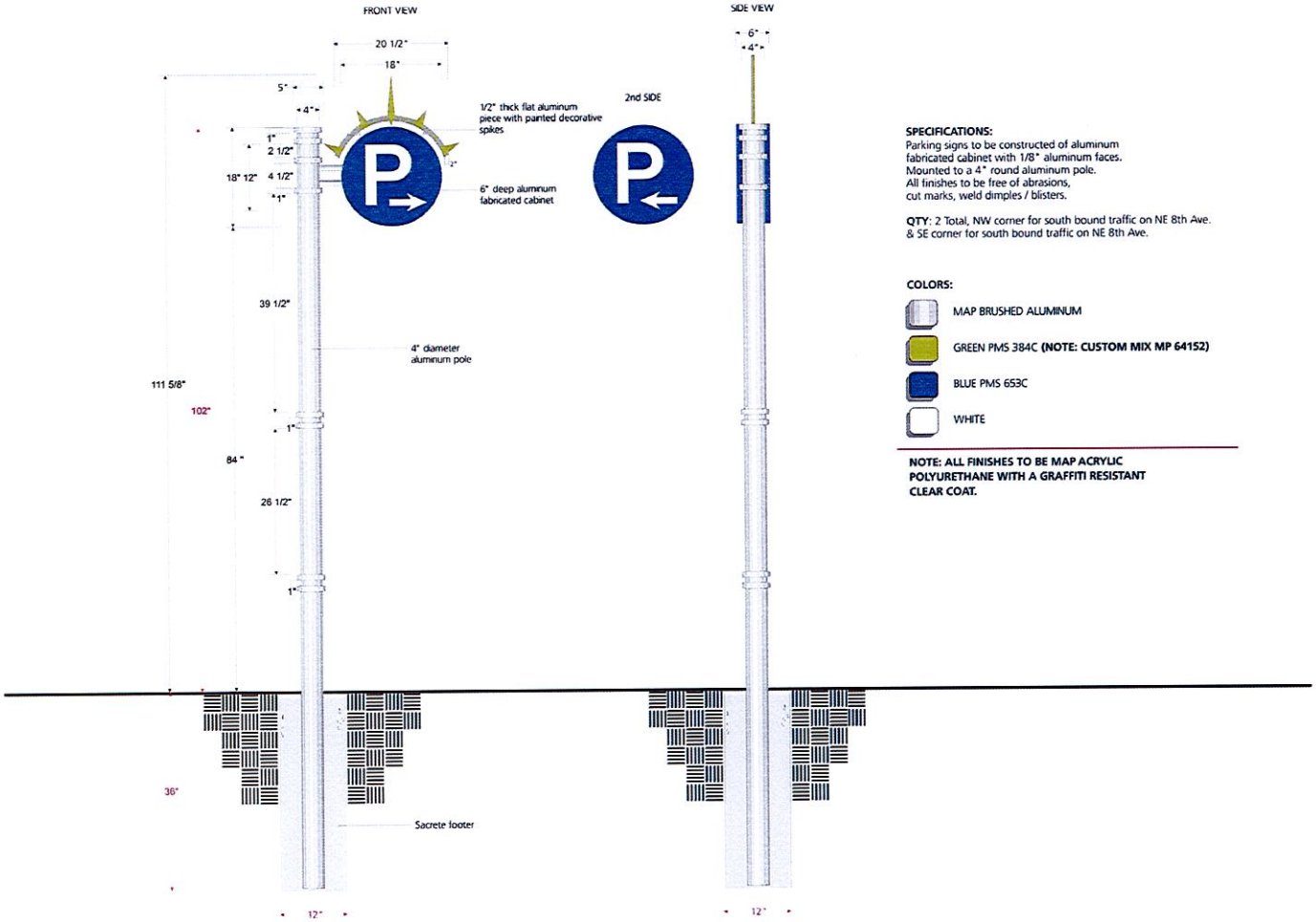
OLD

NEW



ALL DOWNTOWN PARKING LOT SIGNS

PARKING "P" SIGNS



SPECIFICATIONS:
Parking signs to be constructed of aluminum fabricated cabinet with 1/8" aluminum faces. Mounted to a 4" round aluminum pole. All finishes to be free of abrasions, cut marks, weld dimples / blisters.

QTY: 2 Total, NW corner for south bound traffic on NE 8th Ave. & SE corner for south bound traffic on NE 8th Ave.

COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384C **(NOTE: CUSTOM MIX MP 64152)**
- BLUE PMS 653C
- WHITE

NOTE: ALL FINISHES TO BE MAP ACRYLIC POLYURETHANE WITH A GRAFFITI RESISTANT CLEAR COAT.

PUBLIC FACILITY SIGN
(POLICE)

WAYFINDING SPECIFICATIONS:

Signs to be constructed of aluminum panels, angle framing and aluminum poles. Approved artwork and colors to be provided by client.
All finishes to be free of abrasions, cut marks, weld dimples / blisters.

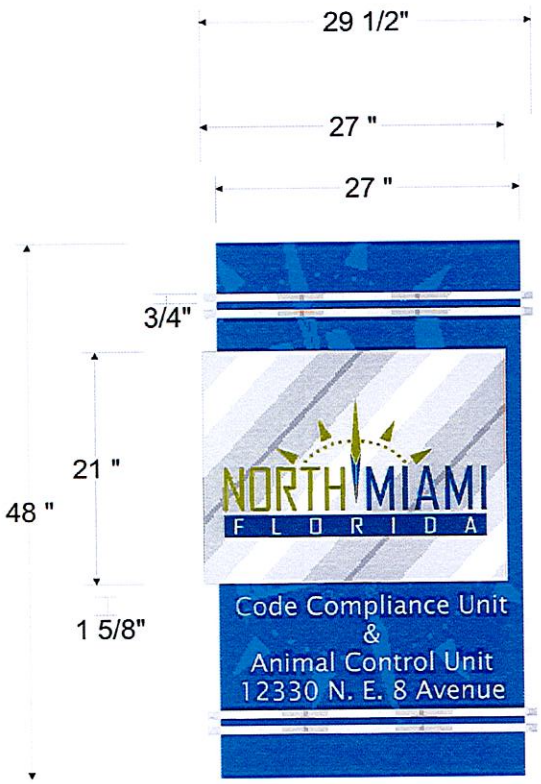
QTY: 1
Proposed Sqft.: TBD

COLORS:

- MAP BRUSHED ALUMINUM
- BLUE PMS 3005C - "WATERMARK"
- BLUE PMS 301C - "BACKGROUND"
- RED (exact color TBD and approved by client)

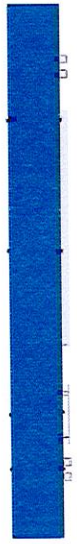
PUBLIC FACILITY SIGN IDENTITY
(ALL MUNICIPAL BUILDINGS)

FRONT VIEW



TEMPLATE

SIDE VIEW



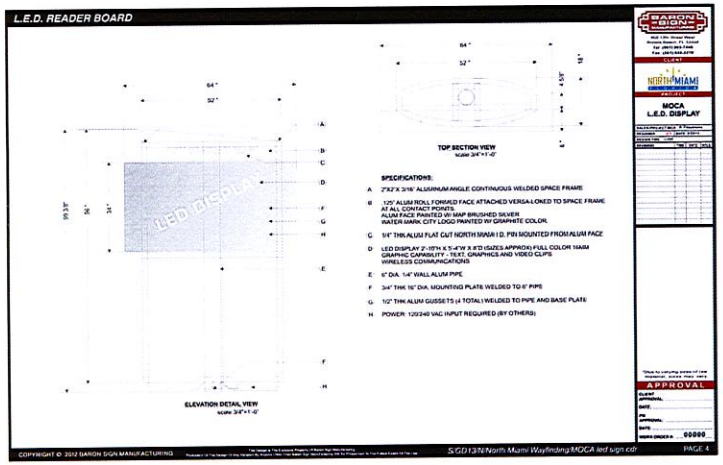
WAYFINDING SPECIFICATIONS:
Signs to be constructed of aluminum panels, angle framing and aluminum poles. All finishes to be free of abrasions, cut marks, weld dimples, and blisters.

Note: Maybe wall mounted or monument sign

COLORS:

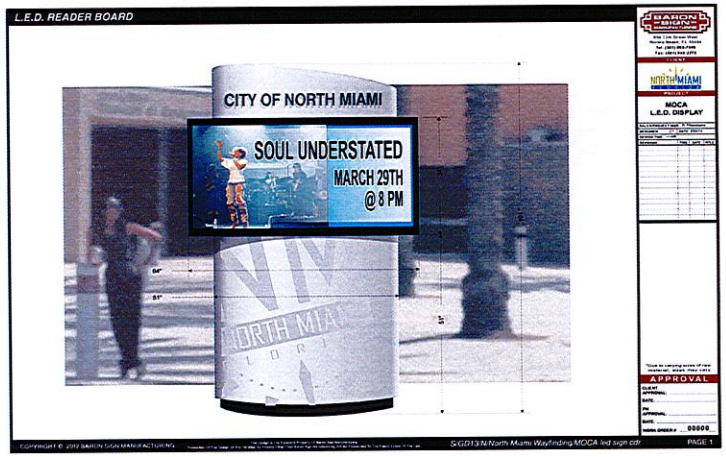
- MAP BRUSHED ALUMINUM
- GREEN PMS 384C, MP 09010 GOLDEN GREEN
- BLUE PMS 3005C - "WATERMARK"
- BLUE PMS 301C - "BACKGROUND"

LED SIGNS


L.E.D. READER BOARD
TOP SECTION VIEW
ELEVATION DETAIL VIEW
SPECIFICATIONS:
A 2"X2"X 3/16" ALUMINUM ANGLE CONTINUOUS WELDED SPACE FRAME
B 1/25" ALUM ROLL FORMED FACE ATTACHED VERSA-LOKED TO SPACE FRAME AT ALL CONTACT POINTS. ALUM FACE: PAINTED W/ MAP BRUSHED SILVER WATER MARK: CITY LOGO PAINTED W/ GRAPHITE COLOR.
C 1/4" THK ALUM FLAT CUT NORTH MIAMI I.D. PIN MOUNTED FROM ALUM FACE
D LED DISPLAY 2'-11TH X 5'-4"W X 8"D (SIZES APPROX) FULL COLOR 16MM GRAPHIC CAPABILITY - TEXT, GRAPHICS AND VIDEO CLIPS WIRELESS COMMUNICATIONS
E 6" DIA. 1/4" WALL ALUM PIPE
F 3/4" THK 16" DIA. MOUNTING PLATE WELDED TO 6" PIPE
G 1/2" THK ALUM GUSSETS (4 TOTAL) WELDED TO PIPE AND BASE PLATE
H POWER: 120/240 VAC INPUT REQUIRED (BY OTHERS)
MOCA
L.E.D. DISPLAY
APPROVAL
COPYRIGHT © 2012 BARON SIGN MANUFACTURING
S:\GD13\N North Miami Wayfinding\MOCA led sign.cdr
PAGE 4

L.E.D. READER BOARD
WEST ELEVATION
REAR ELEVATION
EAST ELEVATION
CITY OF NORTH MIAMI
MOCA
L.E.D. DISPLAY
APPROVAL
COPYRIGHT © 2012 BARON SIGN MANUFACTURING
S:\GD13\N North Miami Wayfinding\MOCA led sign.cdr
PAGE 2

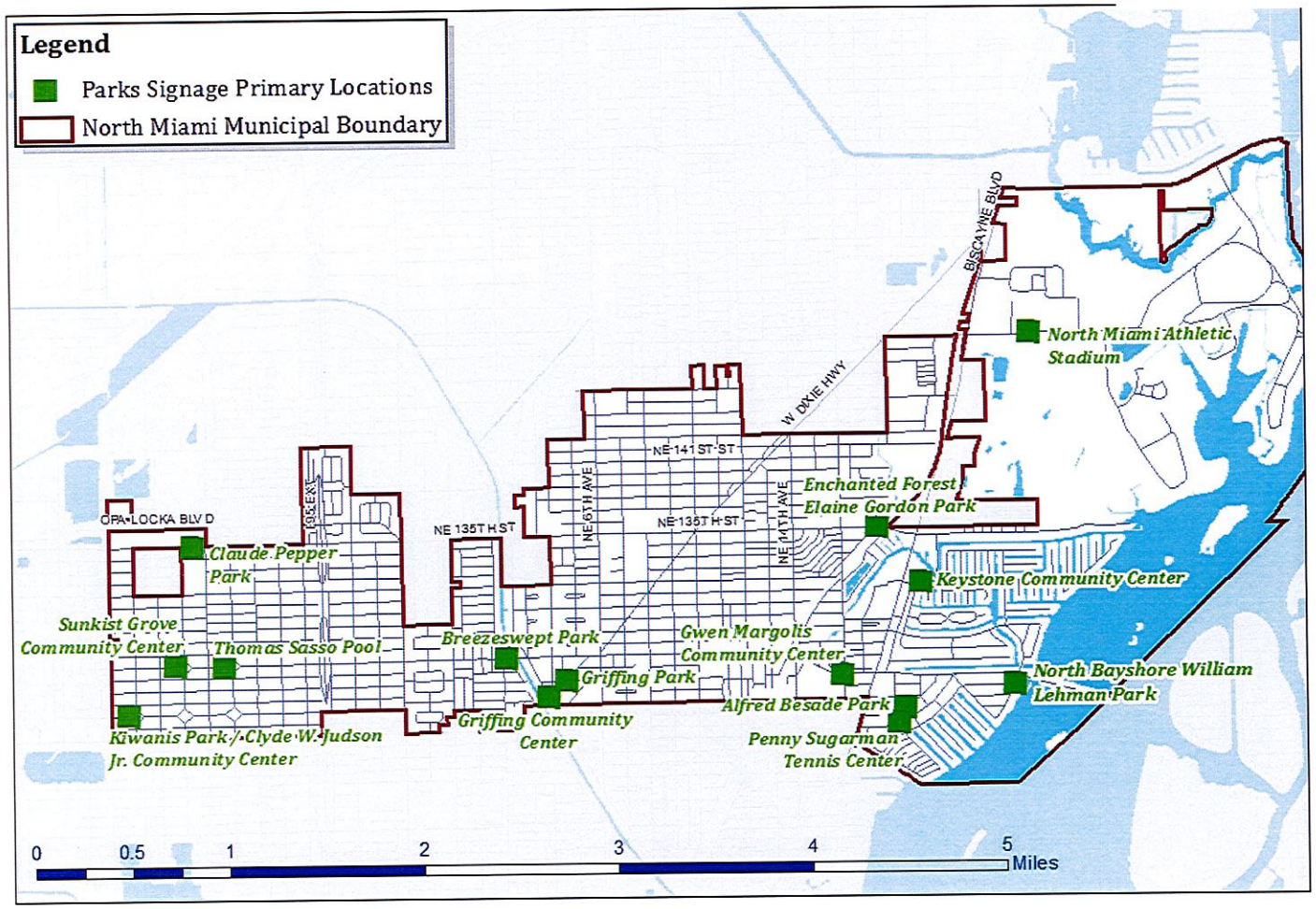
L.E.D. READER BOARD
NE 8 AV
CITY OF NORTH MIAMI
NORTH MIAMI
MOCA
L.E.D. DISPLAY
APPROVAL
COPYRIGHT © 2012 BARON SIGN MANUFACTURING
S:\GD13\N North Miami Wayfinding\MOCA led sign.cdr
PAGE 3


L.E.D. READER BOARD
CITY OF NORTH MIAMI
SOUL UNDERSTATED
MARCH 29TH
@ 8 PM
MOCA
L.E.D. DISPLAY
APPROVAL
COPYRIGHT © 2012 BARON SIGN MANUFACTURING
S:\GD13\N North Miami Wayfinding\MOCA led sign.cdr
PAGE 1

Dull, inert cities, it is true, do contain the seeds of their own destruction and little else. But lively, diverse, intense cities contain the seeds of their own regeneration, with energy enough to carry over for problems and needs outside themselves."

- Jane Jacobs, The Death and Life of Great American Cities

City of North Miami: Parks Phase Signage Map



MAP OF DOWNTOWN PARKING LOTS

Sign at Lot 10

Note: Numbers denote the assigned numerical label for each parking lot located with in the city's downtown area.

Signage Locations

Public Parking Lots

North Miami Municipal Boundary

Citywide Signage Locations

- Permitted Gateway Signs
- FDOT Permitted locations
- City Permitted and Installed Locations
- Directional Sign

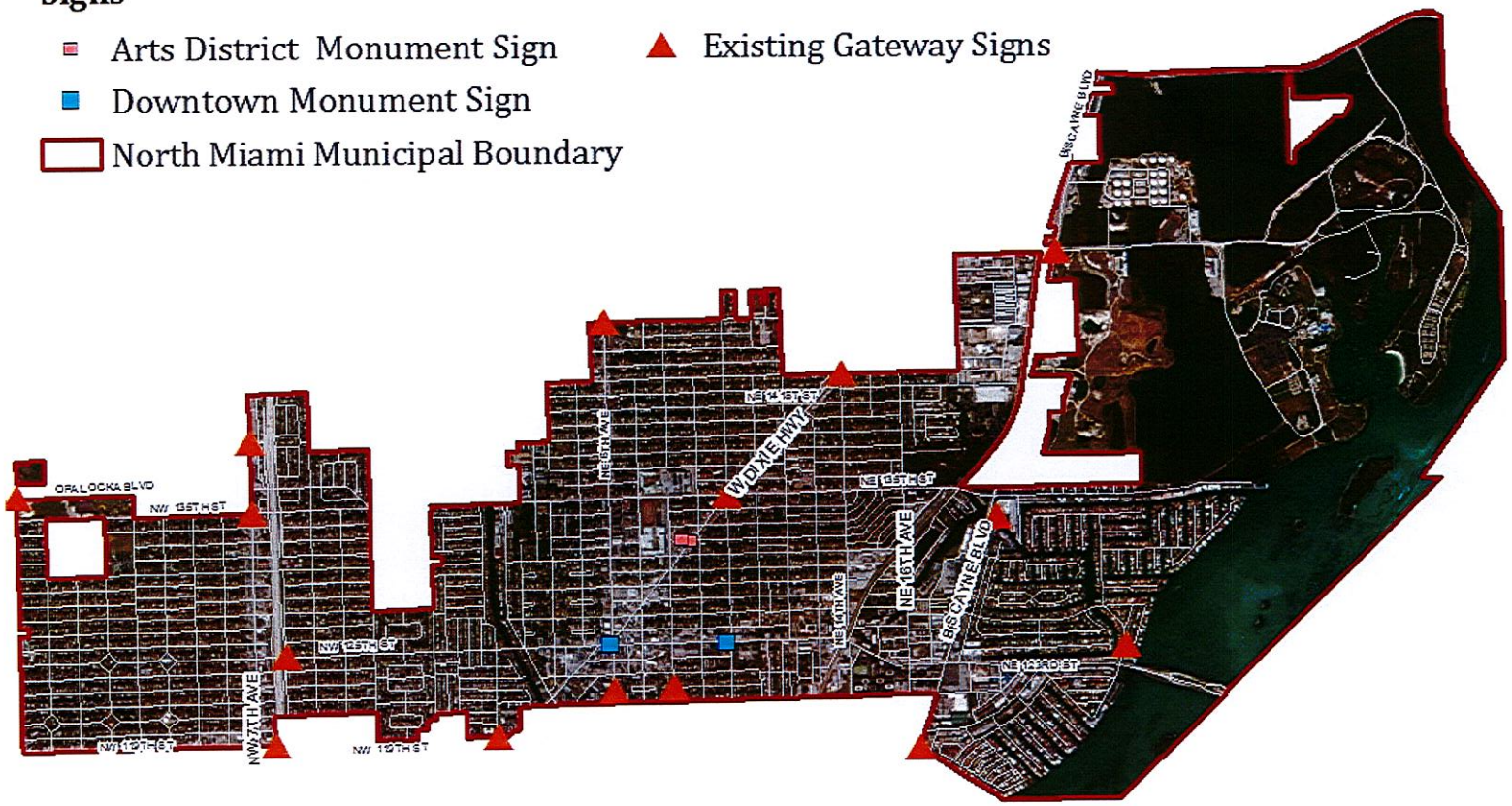
Note:
Each location numbered corresponds to the new signage schedule on the succeeding pages identified under Figure A & B.

0 0.5 1 2 3 4 5 Miles

Map of Arts and Downtown Signs

Signs

- Arts District Monument Sign
- Downtown Monument Sign
- North Miami Municipal Boundary
- Existing Gateway Signs

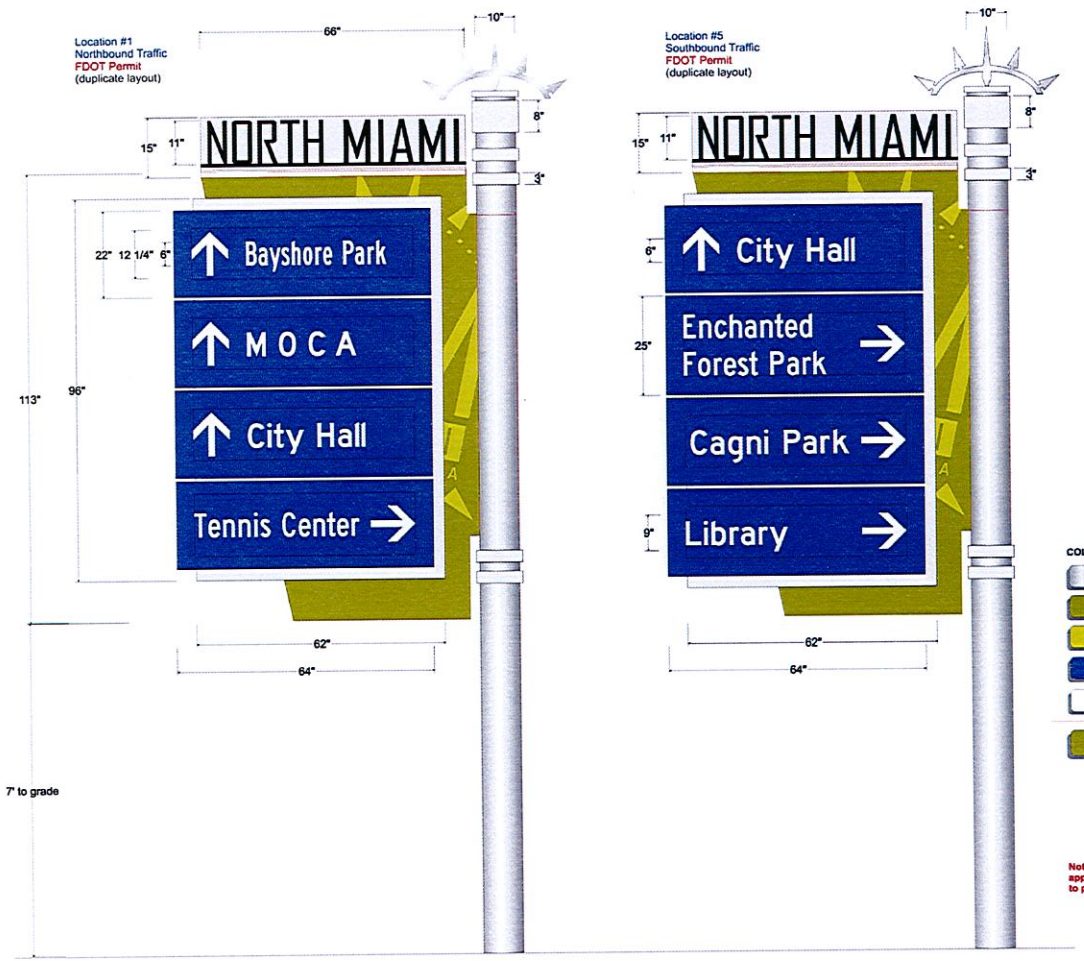


Source: Esri, DigitalGlobe, GeoEye, i-cubed, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

0 0.5 1 2 3 4 5 Miles

CITY FIGURE "A" SIGNAGE:
CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

NORTH MIAMI WAYFINDING - TYPE A - FDOT LAYOUT



WAYFINDING SPECIFICATIONS:

- Signs to be of aluminum construction.
- Main center panel to be 1/4" thick aluminum with digitally printed graphics on reflective vinyl applied to both sides of panel, welded to the inside/back of 10" diameter post
- 1/8" aluminum panel mounted with 1" spacers, mounted to 1/4" to center panel.
- 1/8" aluminum panels for directional/message slats mounted with 3/4" spacers to secondary panel
- All message panels are to be digitally printed blue on reflective vinyl
- 1/4" FCO "North Miami" lettering on front and back of sign with the front set of "North Miami" letters to have black reflective vinyl overlay (back set not required by DOT to be reflective)
- Decorative bands and "compass" designs on post cap
- Final artwork to be approved/provided by client.
- Font: FHWA Series D2000EX & Series C2000EX

~DOT approved font, arrow size and design, text height per visual distance text will be read from, colors to conform with DOT restrictions.
Signs must be installed at least 2' from curb to edge of sign.

All finishes to be free of abrasions, cut marks, weld dimples/blisters.

FDOT Specs:
The design meets or exceeds all of these requirements.
All messages, borders, legends, and backgrounds of community wayfinding guide signs and any identification enhancement markers shall be reflective.
NO symbols allowed per FDOT codes
Min. text height 6"
Only 1 destination per panel
Max. 4 destinations per sign

COLORS:

- MAP BRUSHED ALUMINUM
- GREEN PMS 384C (NOTE: CUSTOM MIX MP 64152)
- LIGHT GREEN PMS 383C
- BLUE PMS 653C
- WHITE
- Green PMS 384C (custom) C-24 M-2.5 Y-98 K-32.5 (This green is custom mixed for digital printing only. Approved by client.)

Note: All finishes to be MAP Acrylic Polyurethane with a graffiti resistant clear coat.

Note: All digitally printed graphics will be 3M Reflective vinyl with graffiti resistant laminate overlay.

Note: Sign messages and arrows will vary by location. approved message schedule to be provided prior to production

BARON SIGN MANUFACTURING
900 13th Street West
Riviera Beach, FL 33404
Tel: (561) 863-7446
Fax: (561) 848-2270

CLIENT

NORTH MIAMI FLORIDA

PROJECT

ALUMINUM WAYFINDING SIGNAGE

SALES/PROJECT MGR: Steve M.
DESIGNER: JV | DATE: 8-24-12
DESIGN TIME: 04 HRS

REVISIONS	TIME	DATE	INITLS.
revised text	30 min	9-26-12	JV
revised text alignment	5 min	10-8-12	JV

*Due to varying sizes of raw material, sizes may vary.

APPROVAL

CLIENT APPROVAL: _____

DATE: _____

COPYRIGHT © 2012 BARON SIGN MANUFACTURING
This Design Is The Exclusive Property Of Baron Sign Manufacturing. Production Of This Design Or Any Variation By Anyone Other Than Baron Sign Manufacturing Will Be Prosecuted To The Fullest Extent Of The Law.

GD12/N/NORTH MIAMI WAYFINDING/CITY DIRECTIONAL/DOT/CITY TYPEA DESIGN DOT.FS

CITY FIGURE "A" SIGNAGE:
CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

CITY FIGURE "A" SIGNAGE:
CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

NORTH MIAMI WAYFINDING - TYPE A - FDOT LAYOUT

Location #21
Southbound Traffic
FDOT Permit

Location #26
Eastbound Traffic
FDOT Permit

BARON SIGN MANUFACTURING
900 13th Street West
Riviera Beach, FL 33404
Tel: (561) 863-7446
Fax: (561) 848-2270

CLIENT

PROJECT

ALUMINUM WAYFINDING SIGNAGE

SALES/PROJECT MGR: Steve M.			
DESIGNER: JV	DATE: 9-20-12		
DESIGN TIME:	30 min		
REVISIONS	TIME	DATE	INITLS.
revised text alignment	10 min	10-8-12	JV

*Due to varying sizes of raw material, sizes may vary.

APPROVAL

CLIENT APPROVAL: _____

DATE: _____

COPYRIGHT © 2012 BARON SIGN MANUFACTURING
This Design Is The Exclusive Property Of Baron Sign Manufacturing
Production Of This Design Or Any Variation By Anyone Other Than Baron Sign Manufacturing Will Be Prosecuted To The Fullest Extent Of The Law

GD12/N/NORTH MIAMI WAYFINDING/CITY DIRECTIONAL/DOT/CITY TYPEA DESIGN DOT.FS

CITY FIGURE "B" SIGNAGE:

CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

NORTH MIAMI WAYFINDING - CITY PROGRAM, TYPE A - NON-FDOT LOCATIONS, CITY PERMIT

PG. 3 OF 5

Location #2
Northbound Traffic
Private Property
City Permit

Location #3
Eastbound Traffic
Private Property
City Permit

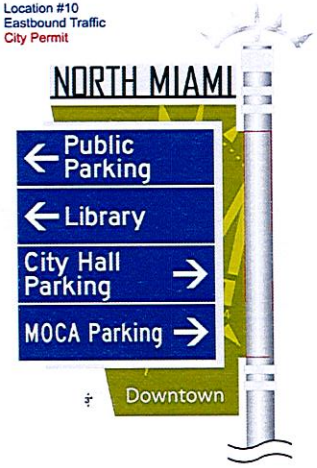
Location #4
Southbound Traffic
Local Street
City Permit

Location #6
Eastbound Traffic
City Permit

Location #7
Eastbound Traffic
City Permit

Location #9
Southbound Traffic
City Permit

Location #10
Eastbound Traffic
City Permit



BARON SIGN MANUFACTURING
900 13th Street West
Riviera Beach, FL 33404
Tel: (561) 863-7446
Fax: (561) 846-2270

CLIENT

NORTH MIAMI FLORIDA

PROJECT

ALUMINUM WAYFINDING SIGNAGE

SALES/PROJECT MGR: Steve M.
DESIGNER: JV | DATE: 1-13-12
DESIGN TIME: 04 HRS MIN

REVISIONS	TIME	DATE	INTLS
remove logo, greeting & text	10 min	1-19-12	JV
remove logo, greeting & text	2 Hrs	7-24-12	JV
Changed top	30 min	7-26-12	JV
changed blades	20 min	7-31-12	JV
added 6 panel sign	25 min	8-16-12	JV
changed text	10 min	8-22-12	JV
changed arrow style & revise text	20 min	9-25-12	JV
revised text	40 min	10-22-12	JV
revised to reflect only NON permitted signs	30 min	11-2-12	JV
final revisions	60 min	2-11-13	RF
ADD REMOVE SIGNAGE	25 MIN	12-5-13	WG

*Due to varying sizes of raw material, sizes may vary.

APPROVAL

CLIENT APPROVAL: _____

DATE: _____

COPYRIGHT © 2012 BARON SIGN MANUFACTURING

This Design Is The Exclusive Property Of Baron Sign Manufacturing. Production Of This Design Or Any Variation By Anyone Other Than Baron Sign Manufacturing Will Be Prosecuted To The Fullest Extent Of The Law.

GD12/N/NORTH MIAMI WAYFINDING/CITY DIRECTIONAL/CITY DIRECTIONAL TYPEA NONFDOT.FS

CITY FIGURE "B" SIGNAGE:
CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

NORTH MIAMI WAYFINDING - CITY PROGRAM, TYPE A - NON-FDOT LOCATIONS, CITY PERMIT

PG. 4 OF 5

Location #13
Westbound Traffic
City Permit

Location #14
Eastbound Traffic
City Permit

Location #16
Southwest Traffic
City Permit

Location #17
Westbound Traffic
City Permit

Location #19
Westbound Traffic
City Permit

Location #20
East side of Sunkist Grove Ctr
City Permit

Location #22
Westbound Traffic
City Permit

BARON SIGN MANUFACTURING
900 13th Street West
Riviera Beach, FL 33404
Tel: (561) 863-7446
Fax: (561) 848-2270

CLIENT

NORTH MIAMI FLORIDA

PROJECT

ALUMINUM WAYFINDING SIGNAGE

SALES/PROJECT MGR: Steve M.
DESIGNER: JV | DATE: 7-31-12
DESIGN TIME: 1 HR

REVISIONS	TIME	DATE	INTLS.
changed text	10 min	8-2-12	JV
adjusted panels & text	45 min	8-15-12	JV
adjusted names	10 min	8-15-12	JV
adjusted panels & text	70 min	8-22-12	JV
adjusted text & arrows	1.5 hrs	9-25-12	JV
alignment & order change	40 min	10-8-12	JV
final revision	60 min	2-11-13	RF
ADD/REMOVE SIGNAGE	2 HR	7-2-13	WG

*Due to varying sizes of raw material, sizes may vary.

APPROVAL

CLIENT APPROVAL: _____

DATE: _____

COPYRIGHT © 2012 BARON SIGN MANUFACTURING

This Design Is The Exclusive Property Of Baron Sign Manufacturing. Production Of This Design Or Any Variation By Anyone Other Than Baron Sign Manufacturing Will Be Prosecuted To The Fullest Extent Of The Law.

GD12/N/NORTH MIAMI WAYFINDING/CITY DIRECTIONAL/CITY DIRECTIONAL TYPEA NONFDOT.FS

CITY FIGURE "B" SIGNAGE:
CITY SIGNAGE SCHEDULE– FDOT PERMITTED LOCATIONS

NORTH MIAMI WAYFINDING - CITY PROGRAM, TYPE A - NON-FDOT LOCATIONS, CITY PERMIT

PG. 5 OF 5

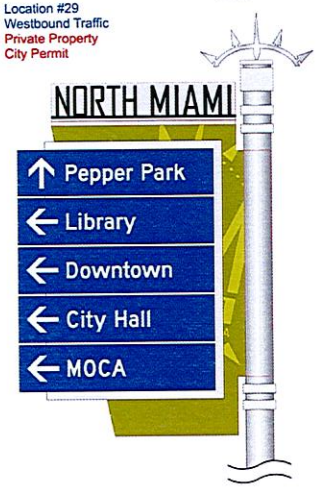
Location #23
Southbound Traffic
City Permit

Location #24
Northbound Traffic
City Permit

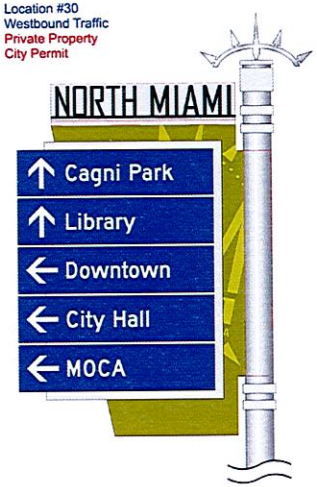
Location #25
Northbound Traffic
City Permit

Location #28
Southbound Traffic
Private Property
City Permit

Location #29
Westbound Traffic
Private Property
City Permit



Location #30
Westbound Traffic
Private Property
City Permit



BARON SIGN MANUFACTURING
900 13th Street West
Riviera Beach, FL 33404
Tel: (561) 863-7446
Fax: (561) 848-2270

CLIENT

NORTH MIAMI FLORIDA

PROJECT

ALUMINUM WAYFINDING SIGNAGE

SALES/PROJECT MGR: Steve M.
DESIGNER: JV DATE: 7-31-12
DESIGN TIME: 1 HR

REVISIONS	TIME	DATE	INITLS
changed text	10 min	8-3-12	JV
adjusted panels & text	45 min	8-15-12	JV
adjusted names	10 min	8-15-12	JV
adjusted panels & text	20 min	8-22-12	JV
adjusted text & arrows	1.5 hrs	9-25-12	JV
Revise order	35 MIN	10-9-12	JV
Revise order	15 MIN	10-9-12	JV
Final revisions	60 MIN	2-11-13	RF
ADD REMOVE SIGNAGE	35 MIN	7-25-13	MG

*Due to varying sizes of raw material, sizes may vary.

APPROVAL

CLIENT APPROVAL: _____

DATE: _____

COPYRIGHT © 2012 BARON SIGN MANUFACTURING

This Design Is The Exclusive Property Of Baron Sign Manufacturing
Production Of This Design Or Any Variation By Anyone Other Than Baron Sign Manufacturing Will Be Prosecuted To The Fullest Extent Of The Law.

GD12/N/NORTH MIAMI WAYFINDING/CITY DIRECTIONAL/CITY DIRECTIONAL TYPEA NONFDOT.FS

Appendix

- R- 2011-33 - Resolution establishing blanket agreement for all sign easements
- R 2012 – 102 Resolution adopting criteria for directional/wayfinding signage

RESOLUTION NO. R-2011-33

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE PUBLIC EASEMENT AGREEMENTS, IN SUBSTANTIALLY THE ATTACHED FORM, BETWEEN THE CITY OF NORTH MIAMI AND OWNERS OF SELECTED PRIVATE PROPERTIES UPON WHICH CITY GATEWAY SIGNS ARE DESIRED TO BE INSTALLED AND MAINTAINED; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.

WHEREAS, Objective 9.1 and Policy 9.1.3 of the City of North Miami ("City") Comprehensive Plan recommends the creation of a Citywide Way-finding/Signage Plan through a Signage Master Plan ("Master Plan"); and

WHEREAS, the purpose of the Master Plan is to create a uniformed sign template that will help visitors, residents and business interests to more easily navigate through the City's urban streets; and

WHEREAS, to realize the purpose of the Master Plan, the City advertised ***Invitation For Bid #61-09-10 Gateway Signs (Furnish & Install)***, seeking qualified contractors for the provision of labor, supervision, materials, equipment, tools and services necessary to furnish and install gateway signs on an as needed basis, at locations designated by the City ("Project"); and

WHEREAS, the Project is anticipated to have over fourteen (14) Gateway Signs which are scheduled for installation by Baron Signs Inc., a local sign construction firm; and

WHEREAS, several Gateway Signs are slated to go on privately owned properties, requiring the City's entry and use of these private properties for a greater public purpose; and

WHEREAS, in order to effectuate the Master Plan and the legal entry and use of such public properties, it will be necessary for the City to execute, from time to time, Public Easement Agreements between the City and respective property owners; and

WHEREAS, the form of such Public Easement Agreements between the City and respective property owners, shall be reviewed by the City Attorney prior to execution by the City Manager; and

WHEREAS, the Mayor and City Council of the City of North Miami, have determined that authorizing the City Manager to execute all necessary Public Easement Agreements, after review by the City Attorney, in conjunction with the Master Plan, is in the best interests of the City.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. **Authority of City Manager.** The Mayor and City Council of the City of North Miami, Florida, hereby authorize the City Manager to execute Public Easement Agreements, in substantially the attached form, between the City of North Miami and owners of selected private properties upon which City Gateway Signs are desired to be installed and maintained.

Section 2. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a 5-0 vote of the Mayor and City Council of the City of North Miami, Florida, this 22 day of March, 2011.

ANDRE D. PIERRE, ESQ.
MAYOR

ATTEST:

JACQIE VIEIRA
ACTING CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

V. LYNN WHITFIELD
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

RESOLUTION NO. R-2012-102

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, APPROVING CRITERIA FOR THE CITY'S COMMUNITY WAYFINDING GUIDE SIGNS DESTINATIONS PURSUANT TO PART V, RULE 14-51.051(3), FLORIDA ADMINISTRATIVE CODE, GOVERNING COMMUNITY WAYFINDING GUIDE SIGNS; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.

WHEREAS, Objective 9.1 and Policy 9.1.3 of the City of North Miami ("City") Comprehensive Plan, recommends the creation of a City-wide Wayfinding / Signage Plan; and

WHEREAS, the City desires to create a series of community wayfinding signs as part of the overall signage program to more effectively market the City's civic, cultural, historical, and recreational destinations while providing guidance and navigation to City visitors, residents, and businesses; and

WHEREAS, Rule 14-51.051 and Rule 14-51.030, Florida Administrative Code ("FAC"), establishes certain design guidelines and criteria for the establishment of community wayfinding signs; and

WHEREAS, Rule 14-051(3), FAC, requires that each local government develop and approve through resolution, criteria for wayfinding signs, consistent with the criteria outlined in Rule 14-51.030, FAC; and

WHEREAS, City administration, in conjunction with Baron Signs Manufacturing Company, has developed a proposed design and message schedule for the City's wayfinding signs, consistent with the criteria outlined in Rule 14-51.030, FAC (attached hereto as "Exhibit 1"); and

WHEREAS, the Mayor and City Council have reviewed the proposed design and message schedule and have determined that it is consistent with the state requirements, and advances the vision of the City's Comprehensive Plan.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. **Mayor and City Council Approval.** The Mayor and City Council of the City of North Miami, Florida, hereby approve criteria for the City's Community Wayfinding Guide Signs Destinations pursuant to Part V, Rule 14-51.051(3), Florida Administrative Code, governing Community Wayfinding Guide Signs, attached hereto as "Exhibit 1".

Section 2. **Direction to City Manager.** The Mayor and City Council, of the City of North Miami, Florida, hereby direct the City Manager to submit the proposed design and message schedule to the Florida Department of Transportation, for final review and permitting.

Section 3. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a 5-0 vote of the Mayor and City Council of the City of North Miami, Florida, this 28 day of August, 2012.

ANDRE D. PIERRE, ESQ.
MAYOR

ATTEST:

MICHAEL A. ETIENNE, ESQ.
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

REGINE M. MONESTIME
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

Moved by: Councilwoman Steril

Seconded by: Mayor Pierre

Vote:

Mayor Andre D. Pierre, Esq.	x (Yes)	(No)
Vice Mayor Jean R. Marcellus	x (Yes)	(No)
Councilperson Michael R. Blynn, Esq.	x (Yes)	(No)
Councilperson Scott Galvin	x (Yes)	(No)
Councilperson Marie Erlande Steril	x (Yes)	(No)