

To: The Honorable Mayor and City Council  
From: Chana Sheldon, Executive Director of MOCA *CS*  
Date: April 10, 2018  
RE: MOCA Board appointments

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**RECOMMENDATION**

City of North Miami Code of Ordinances, allows the Mayor and each Councilmember to appoint two (2) members to the MOCA Board. MOCA Board appointments to be made in accordance with specific criteria, as specified in Section 2-61(b) of the City Code.

**BACKGROUND**

Board of Trustees of the North Miami Museum of Contemporary Art ("MOCA Board") was created "to sponsor and promote exhibits, special events, functions and activities for the benefit of the public and shall further the development of the North Miami Museum" as indicated in Section 2-62 of the City Code

**ATTACHMENT(s)**

Resolution provided by City Attorney's office  
Exhibit A- list of 6 MOCA Board of Trustees nominees and bios

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, APPOINTING MEMBERS TO THE BOARD OF TRUSTEES OF THE NORTH MIAMI MUSEUM OF CONTEMPORARY ART (MOCA), IN ACCORDANCE WITH CHAPTER 2, ARTICLE 3, OF THE CITY OF NORTH MIAMI CODE OF ORDINANCES; PROVIDING FOR AN EFFECTIVE DATE AND FOR ALL OTHER PURPOSES.**

**WHEREAS**, the Board of Trustees of the North Miami Museum of Contemporary Art (“MOCA Board”) was created “to sponsor and promote exhibits, special events, functions and activities for the benefit of the public and shall further the development of the North Miami Museum” as indicated in Section 2-62 of the City Code; and

**WHEREAS**, Chapter 2, Article 3, Section 2-61, of the City of North Miami Code of Ordinances, allows the Mayor and each Councilmember to appoint two (2) members to the MOCA Board; and

**WHEREAS**, MOCA Board appointments are made in accordance with the following criteria, as specified in Section 2-61(b) of the City Code:

- (1) Knowledge of and demonstrable service to the North Miami Museum of Contemporary Art (MOCA);
- (2) Knowledge of and service to private or public museums;
- (3) Ability to expand involvement in MOCA to communities that have historically not utilized and supported MOCA;
- (4) Special expertise in areas of museum collections and exhibitions, architectural preservation, environmental science, art history, museum interpretation, or historic preservation.

**WHEREAS**, the Mayor and Council desire to appoint the following individuals to the MOCA Board, (See enclosed list as Exhibit “A”).

**NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:**

**Section 1.**      **Recitals.** The recitals set forth above are adopted by the Mayor and City Council of the City of North Miami, Florida and are incorporated herein.

**Section 2. Appointments.** The Mayor and City Council of the City of North Miami, Florida, hereby appoint members listed in Exhibit “A” to the Board of Trustees of MOCA.

**Section 3. Effective Date.** This Resolution shall become effective immediately upon adoption.

**PASSED AND ADOPTED** by a \_\_\_\_\_ vote of the Mayor and City Council of the City of North Miami, Florida, this \_\_\_\_ day of \_\_\_\_\_, 2018.

\_\_\_\_\_  
DR. SMITH JOSEPH  
MAYOR

ATTEST:

\_\_\_\_\_  
MICHAEL A. ETIENNE, ESQ.  
CITY CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:

\_\_\_\_\_  
JEFF P. H. CAZEAU, ESQ.  
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

**Vote:**

|                                     |             |            |
|-------------------------------------|-------------|------------|
| Mayor Smith Joseph, D.O., Pharm. D. | _____ (Yes) | _____ (No) |
| Vice Mayor Carol Keys, Esq.         | _____ (Yes) | _____ (No) |
| Councilman Scott Galvin             | _____ (Yes) | _____ (No) |
| Councilman Philippe Bien-Aime       | _____ (Yes) | _____ (No) |
| Councilman Alix Desulme             | _____ (Yes) | _____ (No) |

# EXHIBIT A

## Board of Trustee nomination

Nominated by: TBD

Nominee: **Ofer Mizrahi**

Ofer Mizrahi has been an active leader in Miami product and place making development projects for 20 years. Mizrahi has an eye, a vision, a forward thinking style of frame, format and future. His first interior design project was a "future forward" product showroom in the Miami Design District before it was considered a safe place to frequent, and which is now known for luxury retail as the Miami Design District. Shortly thereafter he revitalized a "brownfield" warehouse facility in an adjacent neighborhood to be a focal point for art exhibits and events. The area is now the very popular Wynwood, art district.

Always looking ahead, the warehouse district in Miami's Upper Eastside Palm Grove neighborhood, became a focal point for creative design projects that serve the people and places - and has since become the home to the IRONSIDE project which encompasses numerous blocks, buildings and businesses which form an enclave, a European-style village complex. IRONSIDE is an ongoing organic development which can be modified to accommodate the needs of the community at large and the cultural shifts in art, architecture and design trends.

Once honored by March of Dimes Building Our Community Awards for "Community Excellence in Architecture & Engineering," and referred to by The Wall Street Journal as a pioneer in the community with regard to "seeing the value of eco-friendly construction materials, and in so doing, he encourages businesses to set new standards in green architecture and design."

Wired Magazine's October 2014 interview with architect and industrial artist Ron Arad was quoted as saying about Mizrahi, "is it an oxymoron to say he's an idealistic developer? Anyway, he might be one." Florida Sun Lifestyle Magazine's fall 2017 article Destinations, refers to Mizrahi as "Maestro" and "a visionary of the first hour."

In reference to MOCA:

Mr. Mizrahi is the founder and visionary of Miami Ironside, is an active leader in the revitalization of the Miami Design District and was nominated for the March of Dimes "Building our Community Award" for "Community Excellence in Architecture & Engineering". In 2007 Mr. Mizrahi launched the Miami Art Space, a contemporary and innovative art space located in the heart of Wynwood Art District.

## Board of Trustee nomination

Nominated by: Vice Mayor Carol Keys

Nominee: **Dr. Larry Pierre**

Dr. Larry Pierre is the Executive Director for the Center for Haitian Studies, Health and Human Services. He is also the President and CEO of the Greater Miami Health Education and Training Center (GMHETC). Dr. Pierre is most widely known for his work in the tremendous work he has done in HIV/AIDS prevention. He has served as a member of the Miami-Dade HIV Partnership, on the state of Florida HIV Planning Council, and has produced educational materials in Haitian Creole that are used throughout South Florida. Additionally, Dr. Pierre is a well-respected community leader. He has served as a member of the American Red Cross and on the Board of Directors for the Orange Bowl. He was recently named to the North Miami Citizens "Hall of Fame".

In Reference to MOCA:

Dr. Pierre has been awarded the 2006 Best Public Health Physician "Best of Miami "Miami New Times", and is a present member of the Executive Board of the American Red Cross, Miami & the Keys; Member of the Community Advisory Board, Sylvester Cancer Research Center, University of Miami and Member of the Quality Assurance Board, Miami Jewish Hospital Systems.

## Board of Trustee nomination

Nominated by: Councilman Scott Galvin

Nominee: **William M. Lehman, Jr.**

William M. Lehman, Jr. was born and grew up in Miami and is a graduate of Miami Edison High School. He also graduated from the University of Alabama, obtained a MBA at Harvard Business School and served 2 years in the United States Army. In 1967, he took over management of his family owned Buick dealership in North Miami. His father had operated the automobile business in North Miami since 1936. Since that time, Mr. Lehman has owned automobile dealerships including Toyota, Hyundai, Buick, GMC, Pontiac, Oldsmobile, Saab, Mazda, Opel, Mitsubishi, Isuzu, Subaru and Suzuki among other brands over the last 50 years. In addition to running new and used car retail franchises, under Mr. Lehman's leadership separate automobile finance and leasing companies were established including William Lehman Leasing (since 1968), Affiliated Financial Corporation (a subprime automobile lending business) and Local Finance (a subprime automobile lending company established in 2001). In 2017, sales by Lehman's affiliated companies were over \$550 million and retail and lease contract financing approached \$30 million. Mr. Lehman currently lives in Aventura with his wife Shirley. He is very active in the community having served as the president of the Greater Miami Jewish Federation, Executive Vice President of the Board of Directors of Florida International University as well as the president of the South Florida Auto Dealers Association and the Michael Ann Russell Jewish Community Center. Mr. Lehman has five children and 12 grandchildren and is an avid art collector, golfer, Dolphins and Heat fan.

In reference to MOCA:

Mr. Lehman's father, Congressman William Lehman was responsible, in part, for securing a \$2.5 million HUD grant to build MOCA. Mr. Lehman's mother, Joan Lehman, has donated artworks to MOCA's permanent collection and her name is on the building.

## Board of Trustee nomination

Nominated by: Vice-Mayor Carol Keys, Esq.

Nominee: **Frederic Marq**

Frederic Marq is a French born entrepreneur and is one of the top high-end hotel designers in the world. Frederic earned his net worth as a successful interior designer and hotel developer. Frederic graduated from the University of California San Diego in 1992 where he majored in Urban Studies and Planning. In 2011 he earned a degree from the Harvard University Graduate School of Design as part of their Executive Education program. Presently, Frederic owns and operates Frederic Marq Design where he has been described as "one of the most talented interior designers in Florida". Marq prides himself on achieving perfection for each client by paying close attention to details and getting creative within a budget. For one Miami hotel client, Frederic rejected bids ranging from \$1.5 – \$2.5 million for room accessories. Marq instead employed dozens of local artists who provided higher quality, more creative goods for only \$850,000. Frederic Marq has won several honors and awards throughout his career including Young Executive of the Year from the American Chamber of Commerce in Paris. Notable Miami projects include The Grand Beach Hotel in Miami Beach and the Grand Beach Surfside in Bal Harbor which is currently in the works. Frederic is a major supporter of fine arts.

In reference to MOCA:

Mr. Marq currently serves as chairman of MOCA Board of trustees, was awarded the Young Executive of the Year from the American Chamber of Commerce in Paris and is successful and influential interior designer and hotel developer and supporter of the arts.

## Board of Trustee nomination

Nominated by: Mayor Smith Joseph

Nominee: **Dr. Rudolph Moise**

Dr. Rudolph Moise was born in Port-au-Prince, Haiti and moved to the United States at age 17. Dr. Moise earned his medical degree from the Chicago College of Osteopathic Medicine. He later earned a Master of Business Administration and Juris Doctor from the University of Miami. Since 1984, Dr. Moise has been the President and Medical Director of Comprehensive Health Center, treating more than 25,000 patients in the local community. To fulfill his requirements for a federal grant for medical studies, he worked for four years in a Miami clinic in a community with a large number of Haitian refugees, that had been underserved, and lacked enough doctors who spoke Creole. After the four years, he started his own practice in an 800 square-foot storefront in North Miami, which grew into a Comprehensive Health Center with several locations amassing to 10,000 square-footage. In October 1991, Dr. Moise was honored among "Dade County's Top 10 Black Businesses" by the Miami Dade Chamber of Commerce. In 1994, he won the Up and Comers Award by Price Waterhouse, and "Man of the Year" by the New Miami Group Inc. in May. In 1997, he was awarded "Black Business of the Year" by the Greater Miami Chamber of Commerce, and was the winner of the "Entrepreneurial Excellence Award" by the Jim Moran Institute for Global Entrepreneurship in 1998. Dr. Moise was awarded the "Bill Colson Award" in 1994–1995 and the "Community Leadership Award" in 2004. In 2005, he was among the five finalists for "Best Physician of the Year Award" in South Florida by The Business Journal. Dr. Moise has won the Pinnacle Award by ICABA for achievement and excellence. He is the past recipient of the Silver Medallion MCCJ Humanitarian of the Year Award, the American Diabetes Association Father of the Year Award and the 2012 Dorothy Shula Outstanding Volunteerism Award from the United Way of Miami Dade County. In 2017, he was honored the Humanitarian Award by Catwalk for Charity.

In reference to MOCA:

Dr. Moises has been awarded the "Black Business of the Year" by the Greater Miami Chamber of Commerce, winner of the "Entrepreneurial Excellence Award" by the Jim Moran Institute for Global Entrepreneurship and the "Bill Colson Award" and "Community Leadership Award". Upon completion of his JD at the University of Miami, Dr. Moise enlisted in the Air Force Reserve, where served for twenty-one years and rose as flight surgeon to the rank of colonel, the highest ranking American of Haitian descent to hold such a position.



## Board of Trustee nomination

Nominated by: Councilman Scott Galvin

Nominee: **Clark Reynolds**

Clark Reynolds was born in Alabama where he graduated from the University of Alabama and went on to receive an MBA from the University of Chicago. He worked in the securities industry in New York and Boston for Merrill Lynch until 1989. Reynolds arrived in South Florida in 1989 from Boston and invested in residential buildings on South Beach where he became involved in municipal politics. He served on the City of Miami Beach Planning Board and the Cultural Arts Council. In 1992, Reynolds led the effort to pass the City's Gay Human Rights Ordinance. Additionally, he was one of the leaders of the fundraising effort to defeat the statewide referendum to overturn the ordinance, which led to him being one of the co-founders of the Dade Human Rights Foundation. The Foundation was formed to raise and distribute funds to Gay and Lesbian political and social service organizations and to date has awarded more than \$2 million in grants. He is also a founding member of SAVE Dade, the countywide Gay and Lesbian political organization, which advocated and obtained the passage of a countywide Human Rights Ordinance to protect Gay and Lesbians from discrimination in housing and jobs. Clark Reynolds found his way to NoMi, North Miami's downtown corridor, in 2001 with the aim to purchase and renovate buildings. He worked with the City of North Miami's Office of Economic Development to secure grants to rehabilitate several buildings and encouraged others to do the same. He has been a leading advocate for the redevelopment of NoMi and instrumental in the façade renovation of many downtown office and retail buildings. He was the first chair of the North Miami Community Redevelopment Agency (CRA) Advisory Board. Currently, Reynolds serves on the Board of Directors for the North Miami Educational Foundation, Inc. and North Miami Community Redevelopment Agency Advisory Board.

In reference to MOCA:

Mr. Reynolds has served on the City of Miami Beach Planning Board and Cultural Arts Council, is the Co-founder of the Dade Human Rights Foundation, was the first chair of the North Miami Community Redevelopment Agency Advisory Board and has worked with City of North Miami's office of Economic Development to secure grants to rehabilitate buildings. Mr. Reynolds also serves on the Board of Directors for the North Miami Educational Foundation and the North Miami Community Redevelopment Agency Advisory Board. Additionally Mr. Reynolds is the owner of the building where Café Crème resides.