

RESOLUTION NO. 2016-R-25

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE INTERIM CITY MANAGER AND INTERIM CITY ATTORNEY TO NEGOTIATE AND EXECUTE A MARKETING LICENSE AGREEMENT BETWEEN THE CITY OF NORTH MIAMI AND UTILITY SERVICE PARTNERS PRIVATE LABEL, INC. D/B/A SERVICE LINE WARRANTIES OF AMERICA (SLWA) TO PROVIDE SERVICE LINE WARRANTIES TO NORTH MIAMI RESIDENTIAL PROPERTY OWNERS AND TO GRANT A NON-EXCLUSIVE LICENSE TO SLWA FOR THE USE OF THE CITY'S NAME AND LOGO IN ADVERTISING MATERIALS; PROVIDING FOR AN EFFECTIVE DATE AND FOR ALL OTHER PURPOSES.

WHEREAS, the City of North Miami ("City") is committed to providing continuous water and sewer utility services to all of its customers; and

WHEREAS, the City is responsible for maintaining the water and sewer system up to and including the water meter, while residential property owners are responsible for the maintenance of water and sewer lines (laterals) within their properties; and

WHEREAS, Service Line Warranties of America ("SLWA") is a company that offers affordable utility service line warranties to residential property owners which covers the repair or replacement of enrolled lines as a result of wear and tear or inherent defects; and

WHEREAS, homeowners in North Miami would benefit from a service line warranty program that covers service line repairs whose expense would otherwise be undertaken by the homeowners; and

WHEREAS, SLWA has been endorsed by the National League of Cities through the National League of Cities Service Line Warranty Program and has provided services to numerous cities throughout the county and in South Florida; and

WHEREAS, SLWA seeks to offer its utility service line warranty program to the residential property owners of North Miami and is requesting a non-exclusive license to use the City's name and logo in its advertising material, for which a portion of the proceeds received by SLWA will be designated to the City; and

WHEREAS, the Mayor and City Council believe that a Marketing License Agreement with SLWA for the provision of affordable utility service line warranties, will benefit the property owners of North Miami.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. Authority. The Mayor and City Council of the City of North Miami, Florida, hereby authorize the Interim City Manager and Interim City Attorney to negotiate and execute a Marketing License Agreement between the City of North Miami and Utility Service Partners Private Label, Inc. d/b/a Service Line Warranties of America (SLWA) to provide service line warranties to North Miami property owners and to grant a non-exclusive License to SLWA for the use of the City's name and logo in advertising materials.

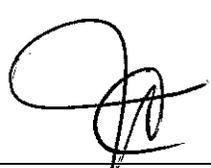
Section 2. Effective Date. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a 3 - 2 vote of the Mayor and City Council of the City of North Miami, Florida, this 23rd day of February, 2016.



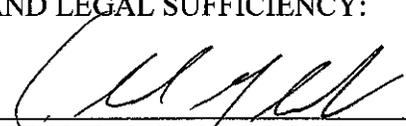
DR. SMITH JOSEPH
MAYOR

ATTEST:



MICHAEL A. ETIENNE, ESQ.
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:



ROLAND C. GALDOS, ESQ.
INTERIM CITY ATTORNEY

SPONSORED BY: MAYOR SMITH JOSEPH, D.O., PHARM. D.

Moved by: Joseph

Seconded by: Desulme

Vote:

Mayor Smith Joseph, D.O., Pharm. D.

Vice Mayor Alix Desulme

Councilman Scott Galvin

Councilwoman Carol Keys, Esq.

Councilman Philippe Bien-Aime

X (Yes) _____ (No)

X (Yes) _____ (No)

_____ (Yes) X (No)

X (Yes) _____ (No)

_____ (Yes) X (No)